

Market Segmentation of Stock and Options^{*}

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Abstract

This paper provides evidence of the market segmentation of stock and options. We find that informed out-of-the money (OTM) option trading measure, which is publicly available, predicts the returns of underlying stock and its at-the-money (ATM) options, but not the returns of OTM options. Specifically, higher OTM put-call trading volume ratio predicts negative returns of stock and ATM calls while predicting positive returns of ATM puts. The results are robust in large stock and not driven by short-selling costs. Using the OTM put-call volume ratio, we propose an implementable investment strategy that offers 20 bp weekly risk-adjusted stock returns (i.e., about 10% annually). Our findings support the segmentation between stock and option markets and between the option contracts in the same class.

JEL classification: G11, G12, G13, G14.

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1 Introduction

The speed of information diffusion in financial markets is a long-standing issue in financial economics. A growing number of studies examine the effect of market segmentation on the information diffusion process, and find that, along with the investors' limited attention, it can reduce the speed of information diffusion among market participants (e.g., Menzly and Ozbas 2010). While the market segmentation hypothesis explains empirically observed return predictabilities, it also casts doubt on the standard view that option contracts enhance the market efficiency (Ross 1976). If investors who have information about the fundamental value of a firm have limits to arbitrage (Shleifer and Vishny 1997) and trade only a subset of contracts in the corresponding option class, is the information revealed by the trading activities promptly incorporated into the prices of underlying stock and other option contracts?

We answer this question by exploiting the information contained in option market trading activities. Since the seminal work of Easley et al. (1998), previous studies have reported evidence of a stock price discovery function of option markets.¹ Notwithstanding these findings, their implication on market efficiency is ambiguous because the studies using publicly available option trading data find mixed results in the magnitude and persistence of stock return predictability. We contribute to the literature by characterizing a group of option contracts of which informed trading activities is easily measured from publicly available data and investigating how soon the information contained in trading activities of these contracts is diffused into their underlying stock price and the premia of other option contracts in the same class (i.e. those who have the same underlying stock).

Specifically, we focus our analysis on the information content of *unsigned* out-of-the-money (OTM) option trading volume and investigate the corresponding price

¹See, e.g., Pan and Poteshman (2006), Johnson and So (2012), and Ge et al. (2016).

adjustment in stock and at-the-money (ATM) option markets. More specifically, we hypothesize that larger OTM call (resp. put) trading volume, relative to the total trading volume of the corresponding option class, contains positive (resp. negative) information about the underlying stock price. Our hypothesis is built on two stylized facts of option markets. First, as predicted by Easley et al. (1998), previous studies found that informed investors buy options, in particular, OTM options to utilize their leverage effect.² Second, the margin requirements of option exchanges make it more costly for informed investors to take naked short positions on OTM options.³

Formally, we examine whether larger unsigned OTM call (resp. put) trading volume, standardized by the total trading volume of the corresponding option class, predicts positive (resp. negative) stock and ATM call returns and negative (resp. positive) ATM put returns. Notably, by using unsigned trading volume, our analysis estimates the lower bound of the speed of information diffusion in stock and option markets, since the signed trading volume is more likely to contain the information held by traders, and, furthermore, the procedure to back out the signed trading volume, e.g., Lee and Ready (1991) algorithm, requires a computationally heavy data process that may limit arbitrage in reality (Shleifer and Vishny 1997). In other words, stock and ATM option return predictability of unsigned OTM trading volume tend to understate the market inefficiency.

We first test the stock return predictability of unsigned OTM option volumes using Fama and MacBeth (1973) regression in a daily horizon. Consistent with our prediction, we find that larger OTM call (put) trading volume, standardized by total option trading volume, predicts a positive (negative) stock returns. This finding

²Using proprietary data, Pan and Poteshman (2006) and Ge et al. (2016) found the strongest return predictability from the buy-initiated OTM trading volume. See also Frazzini and Pedersen (2012) who measure the leverage offered by each moneyness of options.

³Santa-Clara and Saretto (2009) empirically test the effect of margin requirements on the return from writing OTM options.

suggests that the return predictability of unsigned OTM option trading volume is dominantly originated from the buy-initiated volume. The return predictability lasts significant for three to five trading days. We then investigate the return predictability of OTM put-call ratio (“OTMPC”), defined as OTM put volume to all OTM option volume, which aggregates the information contained in OTM calls and OTM puts.⁴ Higher OTMPC ratio predicts negative stock returns up to the sixth trading day ahead, which is more persistent than the finding of Pan and Poteshman (2006). The results are consistent with the market segmentation hypothesis which predicts slow information diffusion between stock and option markets (Menzly and Ozbas 2010).

Next, we examine stock return predictability of OTM trading volume in a weekly horizon and then investigate the profitability of long-short portfolio formed and re-balanced by weekly OTMPC ratio. After controlling for option volume-based and price-based measures proposed by previous studies, we find that OTM volume predicts stock returns of the following week as in the daily horizon analysis. Consistent with this finding, the portfolio using the information contained in OTMPC ratio offers substantial alpha. The value-weighted portfolio that buys (short-sells) stocks of the top (bottom) OTMPC ratio decile offers nearly 20 basis point of weekly 4-factor alpha, or equivalently 10.4% annual alpha. Interestingly, the equal-weighted portfolio offers lower alpha than value-weight portfolio, implying that the OTMPC ratio predicts the return of large-cap stocks more precisely.

Regarding the information diffusion within the option markets, we find that higher OTMPC ratio predicts lower delta-hedge ATM call returns up to 5 trading days. The return predictability for delta-hedged ATM put options disappears within a day. These findings suggest that the information diffusion within the option market can be even slower than the diffusion across option and stock markets, and, thus, the option

⁴Our OTM put-call ratio differs from the put-call ratio considered in Pan and Poteshman (2006). See section 3.2 for more details.

markets are segmented by the moneyness of each option class.

We also test how OTMPC ratio is associated with contemporaneous and future OTM option returns. The slow information diffusion process between segmented markets implies that the information contained in OTMPC ratio is already incorporated in OTM option prices and, thus, the ratio has stronger explanatory power for contemporaneous OTM option returns and weaker predictability for future OTM option returns relative to the corresponding stock or ATM option returns. Consistent with the prediction, we find that higher OTMPC ratio predicts higher (resp. lower) delta-hedged OTM call (resp. put) returns over 10 trading days, while the ratio is negatively (resp. positively) associated with the contemporaneous delta-hedged OTM call (resp. put) return.

We further examine the key factors of return predictability by running a number of additional robustness checks. First, consistent with the prediction of information-based models (e.g. Glosten and Milgrom (1985)), we find that OTM option volume does not predict the future returns of small stock of which OTM market is highly illiquid. We also find that the trading volume of very deep OTM option, which are very illiquid, has weaker return predictability than higher-moneyness OTM options. Next, we do not find evidence that the return predictability is stronger in high short-interest stocks, implying that the stock short-selling cost is not a main factor for our results. Lastly, our results are also robust to various subsample periods including the financial crisis.

To understand the informational contents of OTM option volume, we examine the presence of informed OTM option trading around two material corporate events, takeover announcements and earnings announcements.⁵ Regarding takeover announcement, we find that the ratio of OTM call volume to total option volume of

⁵The predictability of option order flow on these events were also examined by Cao et al. (2005) and Hu (2014).

target firms are much higher than that of matched firms since 4 to 6 weeks ahead of the announcement week. Regarding earnings announcement, our weekly Fama and MacBeth (1973) regression shows that larger OTM call volume predicts positive earnings surprise of the following week. In both analyses, OTM put volume does not show a significant predictability.

This paper contributes to financial market segmentation literature (e.g., Dumas and Solnik 1995, Menzly and Ozbas 2010, and Korniotis and Kumar 2013). While the previous studies examine cross-return predictability between the stocks of which fundamentals are correlated with each other, our analysis tests the implication of market segmentation more directly by examining the cross-return predictability between stock and its option contracts which have the “same” fundamentals. Moreover, we provide novel findings that support market segmentation between option contracts in each class (i.e., the option contracts that have common underlying assets).

Our paper is also related to the literature of multi-market informed trading, in particular, in stock and option markets. Previous studies found that return predictability obtained from publicly observable option trading data is somewhat limited. Cao et al. (2005) find significant stock return predictability around the takeover announcement period but not in normal times, and Pan and Poteshman (2006) find return predictability that decays in two trading days. Another strand of literature reported the return predictability of option price-based measures (e.g., Cremers and Weinbaum 2010, Xing et al. 2010 and An et al. 2014), but Goncalves-Pinto et al. (2016) point out that the return predictability of option price-based measures could arise from the liquidity shock in stock markets. We find that the return predictability of OTM option volume is not driven by the liquidity shock in stock markets. This paper also complements the findings of Johnson and So (2012) who report stock return predictability of unsigned option trading volume to stock volume ratio.

The paper is organized as follows. Section 2 describes the data and provides summary statistics of OTM option trading volume measures and other key variables. Section 3 and 4 presents evidence of stock and option return predictability of OTM option volumes, respectively. Section 5 discusses the investment strategy using OTM option volume and its profitability. Section 6 presents the results of robustness checks, and Section 7 concludes.

2 Data and variables

Our sample period spans from 1996 to 2014. We use various datasets in this study. From the IvyDB OptionMetrics database, we collect information about individual equity options, such as maturity date, strike price, daily closing quotes, trading volume, implied volatility and option delta. We also obtain the number of shares outstanding, daily stock price and trading volume from the Center for Research in Security Prices (CRSP) database and financial/accounting information from the Compustat database. Finally, we collect information about takeover announcements from the SDC Platinum database and analyst earnings forecast from the Thomson Reuters I/B/E/S. The variables are further described in Appendix A.

Following Johnson and So (2012), we employ the following data filters to reduce the measurement error associated with illiquidity of option markets; first, for each trade date, we include only the option contracts that mature in the 30 trading days beginning five days after the trade date; then, we exclude the firm-weeks in which less than 25 call or 25 put contracts are traded, or the closing stock price went below one dollar on at least one trading day; finally, our sample includes only the firm-weeks for which at least six months of past weekly data is available after applying the previous filtering rules.⁶ Our final sample for the main analysis consists of 2,898,532

⁶In the analysis that requires estimating the market beta (i.e., CAPM-, three factor- or four

firm-trading days (768,209 firm-weeks) of 5,546 unique firms.⁷

Table 1 describes the market capitalization and the book-to-market value ratio of our sample and CRSP universe each year. Relative to stocks in CRSP universe, our sample stocks are larger and have more growth opportunities (i.e., lower book-to-market value ratio) over the entire sample period. The difference in market capitalization between the two groups is, at least, partly due to our filtering rule that excludes penny stocks and the stocks with illiquid options.

Our key variables are the trading volume of OTM calls and puts. Following Bollen and Whaley (2004) and Ge et al. (2016), we first classify a call option as OTM if $0.02 < \text{option delta} \leq 0.375$, and a put option as OTM if $-0.375 < \text{option delta} \leq -0.02$.⁸ Then, for each stock i and date t , we measure OTM call (put) trading volume, standardized by the total option trading volume, as follows:

$$\text{OTMC}_{i,t} \text{ (OTMP}_{i,t}) = \frac{\text{OTM call (put) trading volume of stock } i \text{ at date } t}{\text{Total option trading volume of stock } i \text{ at date } t}. \quad (1)$$

Notice that $\text{OTMC}_{i,t}$ and $\text{OTMP}_{i,t}$ capture how heavily the daily option trading volume of stock i is concentrated towards the trading of OTM calls and puts, respectively. We also measure the OTM put trading volume relative to the OTM call volume for each stock i and date t :

$$\text{OTMPC}_{i,t} = \frac{\text{OTMP}_{i,t}}{\text{OTMP}_{i,t} + \text{OTMC}_{i,t}}. \quad (2)$$

$\text{OTMPC}_{i,t}$ shows how much the daily trading of OTM options is concentrated towards the trading of either OTM calls or puts.

factor-adjusted returns), we restrict the sample to the stocks that have at least one year past daily returns.

⁷The sample size varies across analyses, depending on the availability of control variables. The number of observations used in each analysis is reported in each table.

⁸We consider finer classification of OTM options in section 6.2.

Table B1 presents the summary statistics of the OTMC, OTMP, and OTMPC each year during the sample period. OTM calls are, on average, more actively traded than OTM puts during the entire sample period. Table B1 also presents the summary statistics of the ratio of total put option trading volume to total option trading volume (PC). Relative to PC, OTMPC is, on average, higher during the sample period, implying that OTM options trading is more concentrated towards put markets than call markets.

3 Stock return predictability of OTM option trading volume

In this section, we study the stock return predictability of OTM trading volume ratios. Easley et al. (1998) analyze a multi-market trading model in which informed investors can sequentially trade in stock and option markets, and show that informed investors may choose to buy options because of the leverage embedded in options. Using proprietary option trading data, Pan and Poteshman (2006) and Ge et al. (2016) find that the strongest stock return predictability is obtained from the buyer-initiated trading volume of OTM options, which offer higher leverage than other options. Furthermore, Santa-Clara and Saretto (2009) show that the option exchange margin requirements substantially reduce the return from writing OTM options.⁹ From these findings, we predict that the overall trading volume of OTM options is mostly driven by buyer-initiated transactions, and, therefore, the strong stock return predictability of buyer-initiated OTM option trading volume may survive even when

⁹Santa-Clara and Saretto (2009) reveal that margin requirements limit the capability of investors to take a short position on options. Given that margin requirements are approximately proportional to the number of underlying assets in most major U.S. option exchanges, the impact of margin requirements on investors' funding liquidity tends to strengthen as the option becomes more out-of-the-money.

an OTM trading volume measure is constructed for public data, in which the order-placing side is unspecified. In addition, if this is true, a high value of OTMC (OTMP) is expected to predict positive (negative) stock returns. Hence, in this section, we analyze the stock return predictability of OTM trading volume ratios in daily and weekly horizons to test our prediction.

3.1 Daily horizon: OTMC and OTMP

We first test the stock return predictability of OTMC and OTMP in a daily horizon. To control for other firm characteristics that may affect stock returns, we estimate the following Fama and MacBeth (1973) regression: for each stock i and trading date t ,

$$\begin{aligned}
 r_{i,t+1} = & \beta_0 + \beta_1 \text{OTMC}_{i,t} + \beta_2 \text{OTMP}_{i,t} \\
 & + \gamma_1 (\text{Log size})_{i,t} + \gamma_2 (\text{Log book-to-market ratio})_{i,t} \\
 & + \gamma_3 (\text{Momentum})_{i,t} + \gamma_4 (\text{Illiquidity})_{i,t} + \gamma_5 (\text{Weekly lag return})_{i,t} + \varepsilon_{i,t}, \quad (3)
 \end{aligned}$$

where the dependent variable is the (raw or risk-adjusted) daily return on trading date $t + 1$. We control for log market capitalization, book-to-market ratio, past six-month stock returns (momentum) and Amihud (2002) illiquidity measure. Weekly lagged return is also included to control for the weekly reversal in stock returns. All variables are further described in Appendix A.

Table 2 presents the regression results. In models (1)–(6), the dependent variable is daily raw stock returns. Models (1) and (2) include OTMC and OTMP, respectively, as the main independent variable. The corresponding regression results imply that there is a positive (negative) and statistically significant relationship between the value of OTMC (OTMP) on date t and the stock return on date $t+1$. Specifi-

cally, OTMC has a coefficient of 0.0006 with a t -statistic of 7.575 and OTMP ratio has a coefficient of -0.0010 with a t -statistic of -11.056 . Furthermore, the return predictability of two measures is economically significant. On average, one standard deviation increase (decrease) in OTMC (OTMP) on trading date t is followed by a daily return higher than 1.62 (2.20) basis points on trading date $t+1$.

Model (3) includes both OTMC and OTMP as independent variables. The corresponding regression results suggest that the information contained in OTMC and OTMP are orthogonal to each other. The coefficient estimates for OTMC and OTMP are both statistically significant at the 1 percent level. Notably, our findings of return predictability of OTMC and OTMP are distinct from previous studies that have focused on aggregate option trading volume, e.g., the put-call volume ratio of Pan and Poteshman (2006) or the option-stock volume ratio of Johnson and So 2012.

Models (4)–(6) estimate the return predictability of OTMC and OTMP after controlling for two option and stock trading volume measures—option trading volume to stock trading volume ratio (OS ratio, hereafter) and short interest—of which return predictability is reported in the literature. Johnson and So (2012) find that higher OS ratio predicts negative stock returns in a weekly horizon and that the return predictability is stronger when stock short-selling is more costly.¹⁰ Following their methodology, we control for the decile of OS ratio to address the econometric issues arising from non-normality of OS ratio. Diether et al. (2009) also find that higher short interest predicts negative returns in the subsequent trading days. The estimation results in models (4)–(6) show that the return predictability of OTMC and OTMP remains significant after controlling for the decile of OS ratio and short interest, while higher OS ratio and short interest predict negative stock returns in the next trading day, as in Johnson and So (2012) and Diether et al. (2009), respec-

¹⁰Ge et al. (2016) suggest that the return predictability of OS ratio may not be entirely driven by stock short-selling constraint.

tively. The results suggest that the information contained in OTM volume ratios is not nested by the information embedded in OS ratio or short interest.

Model (7) tests whether OTM volume ratios predict the four-factor risk-adjusted stock returns. As pointed out by Pan and Poteshman (2006) who also consider risk-adjusted stock returns in their Fama-MacBeth regression analysis, the use of risk-adjusted returns can improve the testing power if informed traders tend to have private information about the idiosyncratic component of stock returns, rather than about the systematic component. As a robustness check, we also test whether OTM volume ratios predict the characteristic-adjusted return defined by Daniel et al. (1997), DGTW hereafter, in model (8). The estimation result implies that a high value of OTMC (OTMP) on trading date t tends to be followed by a positive (negative) risk-adjusted and characteristic-adjusted returns on trading date $t+1$, the statistical significance of the relation being not so much different from that of the relation between OTM volume ratios and raw returns. This finding suggests that the information content of OTMC and OTMP is mostly related to the idiosyncratic part of the corresponding stock returns.

Next, we investigate whether the daily stock return predictability of OTM volume ratios persists for more than one trading day by extending the gap between the points in time at which the OTM volume ratios and returns are measured, respectively. Specifically, the following Fama-MacBeth regression model is employed for each stock i and trading date t ,

$$\begin{aligned}
r_{i,t+k} = & \beta_0 + \beta_1 \text{OTMC}_{i,t} + \beta_2 \text{OTMP}_{i,t} \\
& + \gamma_1 (\text{Log size})_{i,t} + \gamma_2 (\text{Log book-to-market ratio})_{i,t} \\
& + \gamma_3 (\text{Momentum})_{i,t} + \gamma_4 (\text{Illiquidity})_{i,t} + \gamma_5 (\text{Weekly lag return})_{i,t} + \varepsilon_{i,t}, \quad (4)
\end{aligned}$$

where $r_{i,t+k}$ ($k = 1, 2, 3, \dots, 10$) corresponds to the daily return on trading date $t + k$.

Table 3 reports the regressions results. In contrast to some previous studies (e.g., Pan and Poteshman 2006) which report that trading volume measures that can be employed with public data do not provide a stock return predictability that lasts for more than one (trading) day, the result in this table suggests that the stock return predictability of OTMC and OTMP stays statistically significant for three trading days. In addition, the sign of the estimate stays consistent for six trading days for both ratios. Consistent with the findings of Pan and Poteshman 2006, however, both economic and statistical significances of the stock return predictability decay over the time horizon. The persistence of daily stock return predictability can alleviate the concern that the results in this table are due to daily return reversal, because the impact of daily return autocorrelation can be reduced significantly by skipping one or more days.

3.2 Daily horizon: OTMPC

Next, we investigate the stock return predictability of OTMPC, an aggregate measure of informed trading activities in OTM calls and puts. As explained above, OTMPC indicates how heavily the daily trading of OTM options is biased towards either OTM call or put market. Given that the structure of OTMPC is almost identical to that of the OTM put-call ratio proposed by Pan and Poteshman 2006, we can deduce the possible relationship between OTMPC and future stock return.

We first estimate the Fama-MacBeth daily-return regression in (3) by replacing OTMC and OTMP with OTMPC, and report the results in Table 4. Models (1)–(3) differ in the dependent variable: raw returns, DGTW-adjusted returns, and four-factor adjusted returns. In model (1), the coefficient estimate of OTMPC is -0.0009 which is statistically significant at 1% level. The economic magnitude of return

predictability of OTMPC is also substantial: one standard deviation decrease in OTMPC (of which lower bound is 0.35 in 2014) predicts more than 3.15 basis points of daily returns. In the estimation of models (2) and (3), we also find that OTMPC predicts DGTW-adjusted and four-factor adjusted returns at the same magnitude with raw-returns. These results are consistent with the Fama-MacBeth regression results of OTMC and OTMP ratios reported in Table 2.

Next, we examine the persistence of return predictability of OTMPC, and compare with the return predictability of PC ratio. Specifically, we estimating the Fama-MacBeth daily return regression model in (4) by replacing OTMC and OTMP with OTMPC and PC ratios. Table 5 presents the coefficient estimates and t-statistics of OTMPC and PC ratios in the daily return regression over a 10-trading day horizon. Model (1), which is the baseline model, does not include PC ratio as an independent variable. The estimation results show that OTMPC has a statistically significant return predictability over the next six trading days, and the magnitude of coefficients declines exponentially over horizon. The persistence of predictability of OTMPC is surprising, given that the information is obtained from publicly observable data. We do not find a return reversal after the predictability dies out, suggesting that the return predictability is unlikely driven by the price pressure.

We demonstrate the economic magnitude of our results by referring to the findings of Pan and Poteshman (2006).¹¹ Their analysis shows that the return predictability of buy-initiated PC ratio obtained from publicly observable trading data (using Lee and Ready (1991) algorithm) disappears in two trading days while the predictability of PC ratio obtained from proprietary data remains significant around 15 trading days. Our finding of significant return predictability of OTMPC in six trading day horizon suggest that the price adjustment to the public information contained in OTM

¹¹Pan and Poteshman (2006) focus on the four-factor adjusted return predictability of option trading volume, but as shown in Table 5, our findings are robust to the four-factor adjusted returns.

option trading activities is slower than the adjustment to information embedded in publicly observable option trade process, but quicker than the adjustment to the private information which cannot be retrieved from publicly observable trade data. Consistent with our findings, Pan and Poteshman (2006) also find that the return predictability of PC ratio obtained from proprietary data decays exponentially and there is no return reversal afterward.

The estimation results of Model (2) allow us to compare the predictive power of OTMPC with that of PC ratio. Relative to the estimation results of Model (1), the coefficient estimates of OTMPC are the same magnitude or even higher except the coefficient in the regression of the next trading day return. The return predictability also dies out on the seventh trading day ahead. In contrast, the predictability of PC ratio is statistically significant only for the next day return and it shows reversal in the subsequent trading day returns. Notwithstanding that we do not use Lee and Ready (1991) algorithm, our finding is consistent with the aforementioned result of Pan and Poteshman (2006). Overall, the results suggest that OTMPC captures the information contained in the OTM call put trading activities, while stock price adjusts to the information slower than to other public information embedded in option trading volume.

3.3 Weekly horizon

We now examine return predictability of OTMC, OTMP and OTMPC in a weekly horizon. The volume ratios are reconstructed with aggregated trading volumes during a calendar week. Our baseline Fama-MacBeth weekly return regression model is as

follows:

$$\begin{aligned}
r_{i,t+1} = & \beta_0 + \beta_1 \text{OTMC}_{i,t} + \beta_2 \text{OTMP}_{i,t} \\
& + \gamma_1 (\text{Log size})_{i,t} + \gamma_2 (\text{Log book-to-market ratio})_{i,t} \\
& + \gamma_3 (\text{Momentum})_{i,t} + \gamma_4 (\text{Illiquidity})_{i,t} + \gamma_5 (\text{Weekly lag return})_{i,t} + \varepsilon_{i,t} \quad (5)
\end{aligned}$$

The estimation results are presented in Table 6. Model (1), which is the baseline model, shows that higher OTMC (OTMP) predicts positive (negative) returns of the following week. The coefficient estimate of OTMC (OTMP) is 18bp (-14bp), which is statistically significant at 1% level. In model (2), we additionally control weekly OS ratio and short interest as in the analysis of daily returns, and other option price-based measures, namely, ΔCVOL and ΔPVOL , defined as monthly changes in the implied volatility of at-the-money calls and puts with 30-day maturity, respectively. An et al. (2014) find that increase in call (put) implied volatilities predicts positive (negative) stock return even in a monthly horizon. The estimation results of model (2) show that the coefficient estimates of OTMC and OTMP are at the same magnitude and significance with those of model (1), implying that the information contained in these ratios are orthogonal to the information embedded in other predictors.¹² Consistent with this result, adjusted R^2 is 3.5 percent point higher in model (2).

Models (3) and (4), which are analogous to models (1) and (2), test the return predictability of OTMPC, and their estimation results suggest that higher OTMPC predicts negative returns of the following week. After controlling for other return predictors, the coefficient estimate of OTMPC is -14 bp, which is statistically significant at 1% level. In models (5) and (6), we estimate the return predictability of the

¹²As shown in Table B2 below, the change in call implied volatility ΔCVOL are highly correlated with that in put implied volatility ΔPVOL . To address the multicollinearity problem, we also run a regression of model (2) with excluding either ΔCVOL or ΔPVOL and find that it does not affect the statistical significance of OTMC and OTMP.

weekly change in OTMC and OTMP, namely, ΔOTMC and ΔOTMP , and find that an increase in OTMC (OTMP) over a week predicts positive (negative) stock returns of the following week. These findings suggest that the return predictability of OTMC and OTMP in models (1) and (2) are at least partly originated from the weekly time-series variation which can capture the informed OTM option trading activities over the week.

Finally, in models (7) and (8), we examine whether the information contained in OTM option trading volume can be well captured by alternative measures, OTMCS and OTMPS, which standardize OTM call and OTM put volume by stock volume, respectively. The estimation results show that only OTMPS predicts negative return without controlling OS decile, short interest and option price-based measures, while, after controlling these measures, only OTMCS predicts positive returns. The results suggest that OTMPS and OTMCS are noisier proxies of informed OTM option trading activities than OTMC and OTMP.

The findings in Fama-MacBeth weekly return regressions are also consistent with the correlation matrix, presented in Table B2, between our OTM option volume measures and other stock return predictors. First, the correlations between our OTM volume measures and other predictors such as OS decile, short interest and option price-based measures are small, implying that the information contained in our measures is unlikely to be redundant to the information incorporated in other predictors. While OTMC are negatively correlated with OTMP, the correlation between OS decile, OTMCS and OTMPS are all positive. This contrasting result between two sets of measures suggest that the variation in option volume measures standardized by stock volume may be driven by the change in stock trading volume rather than option volume and, thus, may be noisier in capturing the information contained in OTM option trading activities.

4 Option return predictability

In this section, we test the option return predictability of OTMPC. If OTMPC has a stock return predictability, it might suggest that stock markets incorporate information more slowly than options markets do, which implies an inefficiency in stock markets in a multi-market context. This could be the case in the perspective of slow moving capital and market segmentation, in which it would take time for the information released in options markets to be disseminated to stock markets. However, the stock return predictability of OTMPC may not be a sufficient condition for this argument, because it is possible that option prices incorporate the information contained in OTMPC as slowly as stock prices do. This is possible because OTMPC is constructed using option trading volumes, not prices or returns, and the information contained in option trading volume might not be incorporated into option prices in a timely manner. If this is the case, it would be difficult to argue that stock markets incorporate information more slowly than options markets do. Given this, to fully support the argument that the stock return predictability of OTMPC implies an inefficiency in stock markets, one still needs to show that OTMPC does not predict option returns.

To compare the option return predictability and stock return predictability, we employ delta hedged option returns to measure the profitability in options markets while considering the availability of option prices for multiple strike prices. Delta hedging is commonly used by market makers and option traders to hedge exposure on underlying stock price changes. Using delta hedged option returns, we can make the heterogeneous option contracts comparable with each other because the different delta levels for heterogeneous option contracts are offset. The delta hedged option returns provide the option returns in excess of underlying stock returns. Combining with the stock market predictability of OTMPC, predictability analysis using delta

hedged option returns allow us to assess the relative predictable power in option returns against the power in stock prices.

We follow Cao and Han (2013) to define the daily delta hedged option return. For each call i , the discrete delta hedged return $\Pi_{i,t,t+\tau}$ between trading days t and $t + \tau$ is defined as

$$\Pi_{i,t,t+\tau} \approx (C_{i,t+\tau} - C_{i,t}) - \Delta_{i,t} (S_{t+\tau} - S_t), \quad (6)$$

where $C_{i,t}$ and $\Delta_{i,t}$ are the price and delta of the call i on t , respectively, and S_t is the underlying price on t . To calculate the delta hedged return of call i , we scale the delta hedged gain by the absolute price of delta hedged portfolio, which is $\Delta_{i,t} S_t - C_{i,t}$ for call options, after which the delta hedged return $r_{i,t,t+\tau}^{dh}$ is defined as

$$r_{i,t,t+\tau}^{dh} = \frac{(C_{i,t+\tau} - C_{i,t}) - \Delta_{i,t} (S_{t+\tau} - S_t)}{\Delta_{i,t} S_t - C_{i,t}}. \quad (7)$$

Similarly, for each put j , the delta hedged return $r_{j,t,t+\tau}^{dh}$ is defined as

$$r_{j,t,t+\tau}^{dh} = \frac{(P_{j,t+\tau} - P_{j,t}) - \Delta_{j,t} (S_{t+\tau} - S_t)}{P_{j,t} - \Delta_{j,t} S_t}, \quad (8)$$

where $P_{j,t}$ and $\Delta_{j,t}$ are the price and delta of the put j on t , respectively.

We employ the trading volume weighted average of delta hedged returns for four different option types as dependent variables. Specifically, we classify the options as one of the following types: call ATM, call OTM, put ATM, and put OTM. We again follow Ge et al. (2016)¹³ to determine whether an option is ATM or OTM. Separating option returns by moneyness would enable to examine heterogeneous speeds of information incorporation process within the same asset class and illuminate the potential option market segmentation by moneyness.

¹³A call option is defined as OTM if $0.02 < \text{option delta} \leq 0.375$ and as ATM if $0.375 < \text{option delta} \leq 0.625$, and a put option is defined as OTM if $-0.375 < \text{option delta} \leq -0.02$ and as ATM if $-0.625 < \text{option delta} \leq -0.375$

After collecting the weighted average of delta hedged returns, we estimate the following Fama-MacBeth regression for each option type i and trading period between trading days $t + k - 1$ and $t + k$:

$$\begin{aligned}
r_{i,t+k-1,t+k}^{dh} = & \beta_0 + \beta_1 \text{OTMPC}_{i,t} \\
& + \gamma_1 (\text{Log size})_{i,t} + \gamma_2 (\text{Log book-to-market ratio})_{i,t} \\
& + \gamma_3 (\text{Momentum})_{i,t} + \gamma_4 (\text{Illiquidity})_{i,t} \\
& + \gamma_5 (\text{Lagged weekly delta-hedged return})_{i,t} + \varepsilon_{i,t}, \tag{9}
\end{aligned}$$

where the control variables are corresponding to the underlying stock of the options. The lagged weekly delta-hedged return is defined as $r_{i,t-4,t}^{dh}$ when $k > 0$ and $r_{i,t-5,t-1}^{dh}$ when $k = 0$ to avoid overlapping. k is set to have an integer value between 0 and 10.

The null hypothesis is different from that of stock return predictability regression. Because the delta hedged option return is option return in excess of delta-matched stock return, the null hypothesis, i.e. $\beta_1 = 0$, implies that the magnitude of option return predictability is same as the magnitude of stock return predictability. If the coefficient of a predictor is positive (negative) for delta-hedged call (put) option return, option returns are less predictable than stock returns.

Table 7 presents the regression results of OTMPC on delta hedged option returns, $r_{i,t}^{dh}$ through $r_{i,t+10}^{dh}$. Model (1) shows the predictability of delta hedged option returns for OTM call options. The significantly negative coefficient of date 0 implies that the changes of call option price is larger than changes in delta matched stock price. The positive information contained in OTM volume ratio are more reflected in OTM call option prices at date 0.¹⁴ But the significantly positive coefficients of date 1 through

¹⁴This is consistent with the argument that OTM trading is buyer-initiated in general. For instance, given the thin liquidity of OTM options, a larger call trading volume would push up the call price if the trading tends to be buyer-initiated.

6 means that call option returns are less predictable.¹⁵ The information in OTMPC are incorporated into OTM option prices more quickly and thus we observe less drift in option returns. Significantly positive coefficients over six days matches to the horizon of stock return predictability, that is six days. In other words, the embedded information in OTMPC are revealed quicker in the option prices than in the stock prices. This finding is consistent with market segmentation hypothesis between option and stock markets. Model (2) reports the delta hedged option return predictability of put options. The delta hedged option return of put option is opposite to that of call option, and therefore negative sign implies less predictability of OTMPC for put option returns than for stock returns. The predictability patterns of put option returns are similar to those of call option returns while put option buyers earn more returns at date 0 using the information.

Model (3) and (4) display the predictability of delta hedged option returns for ATM call and ATM put options. For ATM call options, the negative signs of date 2 through 4 means that ATM option returns are more predictable than stock returns. Except a few significant coefficients, we find the insignificant difference between stock return predictability and ATM option return predictability.

Our results suggest that stock market incorporates the information contents in OTMPC more slowly than OTM option market does, while ATM option market incorporates this information as slowly as stock market does. These results are surprising in a sense that the degree of segmentation between ATM option market and OTM option market is similar to that between OTM option market and stock market.

¹⁵Positive coefficients can imply return reversal rather than less predictability. To check this, We split the delta-hedged call option return into returns from call options and returns from stock returns. We confirm that our results come from less predictability, not from return reversal, because OTMPC negatively predicts returns from call options.

5 Portfolio analysis

In this section, we propose an implementable investment strategy that exploits the information contained in OTM option trading activities. Specifically, we examine the profitability of a long-short stock portfolio constructed and rebalanced using the weekly OTMPC, which aggregates the information embedded in both OTM call and OTM put trading volumes. As shown in Section 3, OTMPC has a significant return predictability both in daily and weekly horizons, but we focus on the portfolio rebalanced on a weekly basis, rather than on a daily basis, and save the rebalancing costs.

Our analysis methodology is as follows: we first sort the stocks by their weekly OTMPC in each week t and then build the OTMPC decile portfolios accordingly; Next, we calculate the weekly excess return of each decile portfolio in week $t + 1$, and then estimate alpha of each decile by regressing the excess returns on the contemporaneous weekly risk factor returns, i.e., market return (CAPM), Fama-French three factors and Carhart's four factors.

Table 8 reports the estimated results of OTMPC decile portfolio analysis as follows: models (1) and (2) presents equal-weighted and value-weighted excess returns; (3) and (4) presents CAPM alphas of equal-weighted and value-weighted portfolio; (5) and (6) reports Fama-French three factor alphas of equal-weighted and value-weighted portfolio; and (7) and (8) shows Carhart's four factor alphas of equal-weighted and value-weighted portfolio. In all models, we find that high OTMPC decile portfolio tend to have lower excess returns or portfolio alphas.

To better illustrate the performance of portfolio strategy built on OTMPC, we also present the excess returns and factor-adjusted alphas of long-short portfolio (i.e., buy the top decile and short sell the bottom decile) in the last row of Table 8. In all factor models, the value-weighted long-short portfolio yields about 20 bp of risk-

adjusted weekly returns, which is equivalent to 10.4% annual returns, and the equal-weighted portfolio earns around 13 bp of risk-adjusted return. The outperformance of value-weighted portfolios, relative to equal-weighted ones, suggest that OTMPC has stronger return predictability in larger stocks. In Section 6.1 below, we examine how the return predictability of option volume ratios is associated with the market capitalization of firms. In both portfolio weighting schemes, the performance is most significant in Cahart's four-factor model. In an untabulated analysis, we find that long-short decile portfolios built on OTMC and OTMP are also profitable.¹⁶

Before concluding this section, let us discuss the implementability of OTMPC decile portfolio strategy. While the annual return 10.4% of value-weighted long-short portfolio is substantial, it does not take into account the rebalancing costs that may arise from stock market illiquidity. Such a transaction cost, however, has a limited effect on the profitability of the value-weighted portfolio strategy, since larger stock are more liquid in the market. Furthermore, the profitability of portfolios built on OTMPC is not completely offset by the stock short-selling costs, because the value-weighted returns of long-short portfolio is dominantly originated from the long position (i.e, the bottom decile). Finally, investors do not have to restrict the long-short portfolio to the top and bottom decile stocks. As shown in Table 8, the portfolio returns decreases in OTMPC deciles almost monotonically. Overall, these results supports the implementability and profitability of portfolio strategy built on OTMPC.¹⁷

¹⁶The analysis results are available upon request.

¹⁷For instance, the estimated average trading costs of institutional investors, excluding the largest trading size quintiles, are about five basis points for the first quarter of 2011. On the other hand, the weekly turnover of the long portfolio is approximately 0.75 for the lowest OTMPC quintile, which implies that the transaction costs of the long portfolio is about 7.5 basis points ($= 2 \times 5 \times 0.75$) per week. Given the weekly return of 20 basis points for the long portfolio, this suggests that the long strategy is profitable even with trading costs taken into account.

6 Robustness checks

6.1 Subsample analysis

To further examine the return predictability of OTM option trading volume, we run a number of subsample analyses and discuss the results in this section. We first test whether the return predictability is stronger in large stocks. Information-based market microstructure models (e.g., Glosten and Milgrom 1985) show that market illiquidity reduces the informed trading volume. We predict that the return predictability of OTM option volume is weaker in small stocks which have illiquid OTM option markets.

To test this prediction, we estimate a Fama-MacBeth daily return regression with large stock subsample (i.e., top market cap quintile stocks) and separately with small stock subsample (i.e., bottom market cap quintile stocks). Table 9 presents the large stock subsample results in models (1) and (2), and the small stock subsample results in models (3) and (4). The table shows that OTMC predicts positive daily returns in large stocks but not in small stocks. As shown in model (2), the return predictability in the large stock subsample is robust to controlling for OS ratio and short interest, and is stronger than the return predictability in the full sample reported in Table 2. While OTMP also predicts negative daily returns in both subsamples, its return predictability in small stock subsample disappears after controlling for OS ratio and short interest. Our findings suggest that the market liquidity could be a key factor that determines the size of informed OTM option trading volume. The stronger return predictability in large stocks also shows that our result is, at least, not entirely driven by the stock market illiquidity.¹⁸

Next, we investigate whether the return predictability of OTMP is related to the

¹⁸See Goncalves-Pinto et al. (2016) for the issue of stock market illiquidity in the literature of informed option trading.

short-selling cost in stock market. Previous studies reported inconclusive findings about the effect of stock short-selling constraint on informed option trading. Johnson and So (2012) find that higher OS ratio predicts negative future stock return and the return predictability is stronger for the stocks with higher short interest. In contrast, using proprietary data, Ge et al. (2016) find that both synthetic short (i.e., buying puts and writing calls) and long (i.e., buying calls and writing puts) portfolios have significant return predictability.

To test the effect of short-selling costs, we estimate a Fama-MacBeth daily return regression with a subsample of stocks with high short interest, i.e., those for which short interest ratio exceeds 10%. The results are reported in models (5) and (6) of Table 9. The table shows that OTMP does not predict the stock returns of the stocks with high short interest, whereas OTMC predicts positive returns after controlling for OS ratio and short interest. This result suggests that, consistent with the finding of Ge et al. (2016), higher leverage offered by OTM options, rather than the short-selling cost in stock markets, is a crucial factor that makes informed investors favor to trade OTM options.

Finally, we run a Fama-MacBeth daily return regression for three subperiods, 1996–2005, 2006–2010, and 2011–2014. Table 10 presents the results. The table suggests that the predictive power of OTMC is stable over the entire sample period, whereas that of OTMP is weaker during the 2011–2014 period. While the predictability of OTMP becomes somewhat weaker in more recent period (2011–2014), the predictability of OTMC remains strong in terms of magnitude and statistical significance over the entire sample period. The results also show that the return predictability of OTM option volume persists even in the financial crisis period.

6.2 Finer classification of OTM options

In this subsection, we investigate whether our empirical results can change if we define OTM option in a different way. Santa-Clara and Saretto (2009) document that margin requirements make it more costly for informed investors to take naked short position on OTM options. As they point out, there are certain moneyness points at which the short margin rule changes abruptly, and this market structure may affect the moneyness at which informed traders are shorting OTM options. Hence, the OTM trading volume ratios may obtain better return predictability if we adjust them to reflect these abrupt changes in short margin rule. Based on this idea, we subdivide OTM options into subgroups to determine whether the OTM options with different moneyness level affect the return predictability of OTMC and OTMP differently, while considering the changes in short margin rule. Specifically, OTM options are categorized into three subgroups using the ratio of strike price to underlying stock price K/S : An option is specified as 1) OTM(5, 10) if $0.9 \leq K/S < 0.95$ for puts and $1.05 < K/S \leq 1.1$ for calls; 2) OTM(10, 20) if $0.8 \leq K/S < 0.9$ for puts and $1.1 < K/S \leq 1.2$ for calls; and 3) OTM(20, ∞) if $K/S < 0.8$ for puts and $1.2 < K/S$ for calls. Since the short margin rule changes at the strike prices for which $K/S = 1.1$ and $K/S = 8/9 \approx 0.89$, respectively, the newly calculated OTMC and OTMP can tell us how the short margin rule affects the return predictability of the ratios. After identifying trading volume for each OTM subgroup, OTMC and OTMP are calculated separately and then included as independent variables for Fama-Macbeth regressions. Table B3 presents some summary statistics for the newly calculated ratios.

Table 11 summarizes the regression results. Overall, the results suggest that the return predictability of OTMC and OTMP is most stable when the ratios are constructed using OTM(10, 20) options. Although this might suggest that the short margin rule may affect the behavior of informed traders, it is not conclusive because

the difference between the results for OTM(5, 10) and OTM(10, 20) does not seem to be significant, and it is also possible that the difference is purely due to leverage effect. In contrast, the ratios based on OTM(20, ∞) options exhibit relatively weak predictive power. This implies that although the return predictability is mostly originating from deep-out-of-the-money options, the predictive power of trading volume does not increase monotonically as options go more OTM. This phenomenon can be attributed to the higher transaction costs and illiquidity of extremely deep-out-of-the-money options. Furthermore, given that we analyze options maturing in 5 through 35 days, it is very unlikely that the sample stocks have experienced sufficiently large shocks that make OTM(20, ∞) options profitable. Table B3 supports this argument by showing that the mean level of OTMC(20, ∞) and OTMP(20, ∞) are much lower than the other ratios.

6.3 Stock return reversal

OTMPC can be negatively associated with the contemporaneous stock returns since higher return reduces (resp. increases) the moneyness of traded put (resp. call) options. Autocorrelation of underlying stock return may generate a spurious stock return predictability of OTMPC. To address this possibility, we conduct another set of Fama-Macbeth regressions while controlling the impact of past stock returns, and report the result in this section. Specifically, we employ a two-stage regression which is constructed as follows. In the first stage, we regress daily OTMPC on trading day t on daily returns on day t and $t - 1$, which are denoted as r_t and r_{t-1} , respectively, the weekly return from trading day $t - 4$ to t , which is denoted as $r_{t-4,t}$, and the square of these returns, and then collect the residual ε_t below:

$$\text{OTMPC}_t = \beta_0 + \beta_1 r_t + \beta_2 r_{t-1} + \beta_3 r_{t,t-4} + \beta_4 r_t^2 + \beta_5 r_{t-1}^2 + \beta_6 r_{t,t-4}^2 + \varepsilon_t \quad (10)$$

In the second stage, we include ε_t as the main independent variable and conduct the same Fama-Macbeth regressions that are conducted in previous sections to test the stock return predictability of the part of OTMPC that is orthogonal to previous stock returns.

Table 7 presents the regression results. The table shows that the magnitude of coefficient estimates for ε_t are comparable to those for OTMPC in Table 5. For instance, the coefficient estimate for ε_t on trading day $t + 1$ is -0.0009 , which is statistically significant at 1% level and is as large as that for OTMPC on the same trading day, $t + 1$. Furthermore, the corresponding t -statistic is larger for ε_t . In addition, the table reveals that the statistical significance of the predictive power of ε_t lasts for five trading days. Overall, the results suggest that the stock return predictability of OTMPC is not merely due to stock return autocorrelation.

6.4 Return predictability around corporate events

We finally examine whether the return predictability of OTM volume ratios is associated with two major corporate events, M&A announcements (of target firms) and earnings surprise, which lead to significant changes in future stock prices. Notably, these two events differ in their regularity of occurrence and the direction of stock market reaction. While M&A announcements occurs irregularly and are mostly accompanied with positive return of target firms, earnings announcements occur regularly and can be followed by either positive or negative stock returns, depending on the ex-ante forecast of investors. These distinctive features of two events allow us to test the robustness of our findings.

To examine the predictive power of OTM volume ratios on the M&A announcements, we first match each target firm with control firms that belong to the same Fama-French 49 industries and size quintiles and do not have a M&A announcement

in the quarter, and then compare OTMC and OTMP of the two groups in (-16,4) weeks window around the announcement. Our final sample used in this analysis consists of 432 M&A cases that occur between 1999 and 2012. Table 13 reports the OTM volume ratios of target and matched firms, as well as the differences in the ratios between the two groups. The table shows that the two groups of firms exhibits substantial differences in their OTM volume ratios before and after M&A announcements. Specifically, relative to control firms, target firms have higher (lower) OTMC and lower (higher) OTMP volume ratios before (after) the announcement. The difference is more significant for OTMC before the announcement, whereas most of the differences are statistically insignificant for OTMP before the announcement. OTMC is approximately 2% higher in the target firm during the pre-announcement period $(-6, -1)$ weeks, while the ratio becomes lower approximately by 3.5% in the target firms in the post-announcement period. Although it might can be argued that the relative decrease in OTMC for the target firms after the announcement is due to stock price increase, it is unlikely that the decrease would persist for three weeks as in Table 13 if it is purely driven by stock price change.

Next, we test whether OTM volume ratios predict earnings surprise which is unknown to public investors before earnings announcement. Specifically, we estimate the following regression: for each firm i and time t ,

$$\begin{aligned}
r_{i,t+1} = & \alpha + \beta_0 \text{OTMC}_{i,t} + \beta_1 \text{OTMP}_{i,t} \\
& + \gamma_0 (\text{Log size})_{i,t} + \gamma_1 (\text{Log book-to-market ratio})_{i,t} \\
& + \gamma_2 (\text{Momentum})_{i,t} + \gamma_3 (\text{Illiquidity})_{i,t} + \gamma_4 (\text{Weekly lag return})_{i,t} + \varepsilon_{i,t}.
\end{aligned} \tag{11}$$

We consider three dependent variables: 1) SUE_{AF} , i.e., the standard unexplained earnings based on IBES reported analyst forecasts and actual EPS, which is defined

as the difference between the actual and the most recent consensus EPSs divided by the stock price, 2) $CAR(-1, 1)$, i.e., the cumulative benchmark-adjusted return in the trading day window $(t - 1, t + 1)$ centered at the earnings announcement date t , and 3) SUE_{ER} , i.e., the standard unexplained earnings based on last quarters earnings, which is EPS of this quarter minus EPS of last quarter divided by its share price. The independent variables are defined in Appendix.

Table 14 provides the regression results of earnings surprise on OTMC and OTMP. The table shows that higher OTMC predicts higher $CAR(-1, 1)$ and SUE_{ER} , while OTMP does not predict the earnings surprise. Both OTM volume ratios do not have significant predictive power for SUE_{AF} , although the signs are in line with the hypothesis of informed trading. A possible reason for this weak predictive power is the fixed earnings announcement dates. If uninformed traders observe an abnormally large OTM trading volume right before the predetermined announcement date, they will be likely to interpret the large volume as a consequence of informed trading that is related to the announcement. As a result, trading OTM options may have a larger price impact on the underlying stock, which will boost price adjustment and thereby weaken the predictive power of the OTM volume ratios. Another notable point is that, consistent with the results in Table 13, the predictive power of OTMC over earnings surprise is stronger than that of OTMP.

7 Conclusion

This paper examines the information content of unsigned out-of-the-money (OTM) option trading volume, which is publicly observable data, and investigates how quickly price adjustments are made in the markets for underlying stocks and options in different moneyness groups to reflect such information. We find strong evidence that larger OTM call (put) trading volume, relative to the total option trading volume,

predicts positive (negative) future stock and delta-hedged ATM option returns in both daily and weekly horizons. In addition, we find similar evidence when we examine the ratio of OTM put trading volume to overall OTM option trading volume. In contrast, we show that the OTM option trading volume ratios predict OTM option returns with a lesser degree. Interestingly, stock return predictability of OTM option trading volume ratios is more significant in larger stocks but unrelated to short interest levels. Using the OTM trading volume ratios, we also propose an implementable and profitable investment strategy. While some previous studies show that the stock return predictability of option volume or price measures can be related to stock market illiquidity rather than the informed option trading, we find that, as suggested by information-based multi-market trading models, OTM option trading volume ratios predict the occurrence of material corporate events such as takeover announcement or earnings surprise.

The level and persistence of return predictability of OTM option trading volume ratios are striking since the information is obtained from publicly observable data. Our findings may be related to the limited attention of stock market investors to option markets. Interestingly, our subsample period analysis shows that while stock price adjustments to the information contained in OTM put trading volume becomes quicker in more recent years (after 2011), the stock market still adjusts slowly to the information embedded in OTM calls. Future studies can further explore how investors obtain information contained in trading activities in other markets.

Table 1: Summary statistics: firm size and book-to-market ratio

This table presents the summary statistics of firm size (total market capitalization) and the book-to-market value ratio of our sample stocks during 1996-2014. The details about constructing these variables are available in Appendix.

| Year | # of firms | Size (\$million) | | | CRSP | | | Sample | | | Book-to-market | | |
|------|------------|------------------|-----------|----------|----------|-----------|--------|--------|------|--------|----------------|------|--------|
| | | Mean | Std | Median | Mean | Std | Median | Mean | Std | Median | Mean | Std | Median |
| 1996 | 1,489 | 3,956.79 | 10,453.91 | 990.92 | 999.63 | 5,003.18 | 104.85 | 0.50 | 0.61 | 0.39 | 0.66 | 0.87 | 0.51 |
| 1997 | 1,817 | 4,540.39 | 13,418.32 | 966.91 | 1,318.92 | 6,956.50 | 122.01 | 0.45 | 0.41 | 0.36 | 0.60 | 0.57 | 0.47 |
| 1998 | 2,038 | 5,197.48 | 18,191.23 | 920.41 | 1,658.89 | 10,009.00 | 117.74 | 0.55 | 0.75 | 0.40 | 0.73 | 0.79 | 0.55 |
| 1999 | 2,098 | 6,379.49 | 24,674.50 | 1,098.73 | 2,152.79 | 13,838.66 | 136.60 | 0.56 | 0.70 | 0.38 | 0.78 | 0.86 | 0.59 |
| 2000 | 2,108 | 7,081.68 | 27,596.46 | 1,131.87 | 2,395.06 | 15,671.25 | 122.74 | 0.72 | 1.18 | 0.42 | 1.08 | 2.09 | 0.68 |
| 2001 | 1,869 | 6,302.15 | 23,647.65 | 1,124.60 | 2,216.20 | 13,748.17 | 152.22 | 0.56 | 0.52 | 0.43 | 0.93 | 1.28 | 0.65 |
| 2002 | 1,765 | 5,290.37 | 18,542.35 | 1,037.17 | 1,956.24 | 11,160.55 | 145.77 | 0.72 | 0.80 | 0.54 | 0.96 | 1.09 | 0.70 |
| 2003 | 1,670 | 6,635.36 | 21,634.30 | 1,452.40 | 2,486.70 | 13,074.63 | 249.33 | 0.54 | 0.46 | 0.43 | 0.68 | 0.62 | 0.54 |
| 2004 | 1,837 | 6,868.94 | 22,572.61 | 1,542.51 | 2,849.03 | 14,304.11 | 323.41 | 0.49 | 0.42 | 0.40 | 0.56 | 0.44 | 0.47 |
| 2005 | 1,885 | 7,149.05 | 22,089.02 | 1,581.91 | 3,039.32 | 14,259.90 | 342.37 | 0.49 | 0.45 | 0.40 | 0.57 | 0.45 | 0.50 |
| 2006 | 2,051 | 7,368.47 | 23,433.75 | 1,625.42 | 3,420.92 | 15,820.93 | 402.47 | 0.47 | 0.35 | 0.40 | 0.55 | 0.39 | 0.48 |
| 2007 | 2,160 | 7,470.90 | 24,132.83 | 1,572.68 | 3,615.61 | 16,832.12 | 369.74 | 0.55 | 0.48 | 0.42 | 0.66 | 0.67 | 0.55 |
| 2008 | 2,055 | 5,109.17 | 18,217.58 | 1,018.01 | 2,545.91 | 12,844.03 | 241.10 | 0.97 | 1.37 | 0.66 | 1.26 | 1.82 | 0.81 |
| 2009 | 1,925 | 5,951.97 | 18,779.10 | 1,308.80 | 2,961.99 | 13,348.71 | 293.35 | 0.72 | 0.66 | 0.57 | 1.00 | 1.05 | 0.74 |
| 2010 | 1,966 | 6,968.21 | 21,157.42 | 1,631.21 | 3,596.73 | 15,287.54 | 406.07 | 0.61 | 0.46 | 0.51 | 0.78 | 0.69 | 0.64 |
| 2011 | 1,987 | 7,092.34 | 22,666.19 | 1,565.85 | 3,753.11 | 16,499.57 | 417.07 | 0.71 | 0.68 | 0.55 | 0.93 | 0.97 | 0.71 |
| 2012 | 1,847 | 8,456.59 | 27,707.66 | 1,834.80 | 4,390.08 | 19,888.05 | 492.30 | 0.63 | 0.51 | 0.51 | 0.84 | 0.90 | 0.67 |
| 2013 | 2,014 | 10,234.70 | 29,596.85 | 2,305.71 | 5,916.77 | 22,657.06 | 733.42 | 0.50 | 0.37 | 0.42 | 0.65 | 0.66 | 0.53 |
| 2014 | 2,125 | 11,259.74 | 32,934.69 | 2,289.12 | 6,867.19 | 25,968.35 | 796.41 | 0.53 | 0.58 | 0.40 | 0.68 | 0.79 | 0.52 |

Table 2: Fama MacBeth - daily return predictability

This table reports the result of Fama and MacBeth (1973) regressions of underlying stock return on trading day $t + 1$ on OTMC and OTMP ratios. The dependent variables are the raw underlying stock return, DGTW benchmark adjusted return, and Carhart's four factor risk adjusted return on trading day $t + 1$. The main independent variables are daily OTMC and OTMP ratios, which are defined as the daily trading volume of out-of-the-money (OTM) calls and puts, respectively, divided by the total option trading volume on trading day t . The control variables include log firm size, log book-to-market ratio, momentum, illiquidity measure of Amihud (2002), and lagged weekly return, all of which are for trading day t . Book-to-market ratio is the book equity for the fiscal year ending in the previous calendar year divided by the market equity at the end of December in the previous calendar year. OS is the O/S ratio in Johnson and So (2012). Momentum is defined as the cumulative underlying stock return during the previous six months. Illiquidity is defined as the ratio of absolute daily stock return to daily dollar trading volume, averaged over the previous six months. Weekly lag return is the weekly raw return of underlying stock, one week lagged to the dependent variable. t -statistics are shown in parentheses below the coefficient estimates and are based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|-------------------|------------------------|-------------------------|------------------------|------------------------|------------------------|------------------------|--|----------------------------|
| | Raw return | Raw return | Raw return | Raw return | Raw return | Raw return | Four factor risk adjusted return | DGTW adjusted return |
| OTMC ratio | 0.0006*** (7.575) | | 0.0005*** (5.412) | 0.0005*** (5.904) | 0.0003*** (4.229) | 0.0003*** (4.359) | 0.0005*** (6.548) | 0.0006*** (7.096) |
| OTMP ratio | | -0.0010*** (-11.056) | -0.0009*** (-9.590) | -0.0008*** (-9.155) | -0.0007*** (-7.636) | -0.0007*** (-7.662) | -0.0009*** (-10.001) | -0.0008*** (-9.559) |
| OS decile | | | | -0.0000*** (-2.759) | | -0.0000** (-2.465) | | |
| Short interest | | | | | -0.0025*** (-2.710) | -0.0022** (-2.442) | | |
| Log Size | -0.0001** (-2.375) | -0.0001** (-2.034) | -0.0001** (-2.134) | -0.0001* (-1.781) | -0.0001*** (-2.956) | -0.0001** (-2.309) | -0.0001*** (-3.161) | -0.0002*** (-7.700) |
| Log BM | 0.0000 (0.615) | 0.0000 (0.386) | 0.0000 (0.524) | 0.0000 (0.278) | 0.0000 (0.642) | 0.0000 (0.506) | -0.0000 (-1.121) | -0.0000 (-1.042) |
| Momentum | -0.0001 (-0.293) | -0.0000 (-0.191) | -0.0000 (-0.181) | -0.0001 (-0.301) | -0.0001 (-0.629) | -0.0001 (-0.555) | -0.0001 (-0.332) | -0.0017*** (-11.815) |
| Illiquidity | -0.0023 (-0.573) | -0.0025 (-0.619) | -0.0025 (-0.602) | -0.0022 (-0.542) | 0.0084 (1.209) | 0.0097 (1.404) | -0.0017 (-0.450) | 0.0013 (0.332) |
| Weekly lag return | -0.0050*** (-6.279) | -0.0051*** (-6.387) | -0.0050*** (-6.242) | -0.0049*** (-6.197) | -0.0034*** (-4.002) | -0.0034*** (-3.984) | -0.0051*** (-7.060) | -0.0074*** (-10.992) |
| Constant | 0.0012*** (2.640) | 0.0014*** (3.034) | 0.0013*** (2.855) | 0.0014*** (3.082) | 0.0014*** (3.697) | 0.0014*** (3.681) | 0.0007*** (3.368) | 0.0017*** (8.490) |
| Adjusted R^2 | 0.069 | 0.069 | 0.071 | 0.076 | 0.081 | 0.086 | 0.047 | 0.045 |
| N | 2,898,532 | 2,898,532 | 2,898,532 | 2,870,918 | 2,610,013 | 2,609,995 | 2,898,495 | 2,857,125 |

Table 3: Different horizon return predictability

This table reports the result of Fama and MacBeth (1973) regressions of daily underlying stock return on trading days from $t + 1$ to $t + 10$ on OTMC and OTMP ratios. The two ratios are defined as the daily trading volume of out-of-the-money (OTM) calls and puts, respectively, divided by the total option trading volume on trading day t . Log firm size, log book-to-market ratio, momentum, Amihud (2002) illiquidity measure, and lagged weekly return are included as control variables, although they do not appear in the table. t -statistics are estimated based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| Day | OTMC ratio | | OTMP ratio | |
|-----|------------|----------|------------|----------|
| | Coeff. | t | Coeff. | t |
| +1 | 0.0005*** | (5.412) | -0.0009*** | (-9.590) |
| +2 | 0.0003*** | (4.257) | -0.0005*** | (-5.366) |
| +3 | 0.0002** | (2.437) | -0.0002*** | (-2.739) |
| +4 | 0.0001 | (1.596) | -0.0001 | (-0.840) |
| +5 | 0.0000 | (0.231) | -0.0002* | (-1.839) |
| +6 | 0.0001 | (0.945) | -0.0001 | (-1.475) |
| +7 | -0.0001 | (-1.140) | 0.0000 | (0.356) |
| +8 | 0.0001 | (0.670) | 0.0000 | (0.450) |
| +9 | 0.0000 | (0.186) | 0.0000 | (0.106) |
| +10 | -0.0001 | (-0.904) | -0.0001 | (-1.482) |

Table 4: Fama MacBeth - daily return predictability

This table reports the result of Fama and MacBeth (1973) regressions of underlying stock return on trading day $t+1$ on OTMPC ratio. The dependent variables are raw underlying stock return, DGTW benchmark adjusted return, and Carhart's four factor risk adjusted return on trading day $t+1$. The main independent variable is OTMPC ratio, which is defined as the daily OTM put trading volume divided by the daily OTM option trading volume on trading day t . The control variables include log size, log book-to-market ratio, momentum, illiquidity measure of Amihud (2002) and lagged weekly return. OS is the O/S ratio in Johnson and So (2012). Momentum is defined as the cumulative underlying stock return during the previous six months. Illiquidity is defined as the ratio of absolute daily stock return to daily dollar trading volume, averaged over the previous six months. Weekly lag return is the weekly raw return of underlying stock, one week lagged to the dependent variable. t -statistics are shown in parentheses below the coefficient estimates and are based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| | (1) | (2) | (3) |
|-------------------|-------------------------|----------------------------|--|
| | Raw return | DGTW adjusted return | Four factor risk adjusted return |
| OTMPC ratio | -0.0009*** (-12.285) | -0.0009*** (-13.742) | -0.0010*** (-14.229) |
| Log Size | -0.0001 (-1.389) | -0.0000* (-1.651) | -0.0001*** (-5.951) |
| BM | 0.0000 (0.234) | -0.0001 (-1.476) | -0.0001 (-1.168) |
| Momentum | 0.0001 (0.264) | 0.0000 (0.132) | -0.0016*** (-10.671) |
| Illiquidity | -0.0055 (-0.944) | -0.0045 (-0.847) | -0.0001 (-0.017) |
| Weekly lag return | -0.0053*** (-6.445) | -0.0054*** (-7.223) | -0.0075*** (-10.758) |
| Constant | 0.0014*** (2.881) | 0.0008*** (3.446) | 0.0018*** (8.269) |
| Adjusted R^2 | 0.077 | 0.052 | 0.049 |
| N | 2,485,071 | 2,485,038 | 2,451,314 |

Table 5: Different horizon return predictability

This table reports the result of Fama and MacBeth (1973) regressions of daily underlying stock return on trading days from $t + 1$ to $t + 10$ on OTMPC ratio. OTMPC ratio is defined as the daily OTM put trading volume divided by the daily OTM option trading volume on trading day t . Log firm size, log book-to-market ratio, momentum, Amihud (2002) illiquidity measure, and lagged weekly return are included as control variables, although they do not appear in the table. Model 1 includes OTMPC ratio and control variables. Model 2 includes both OTMPC PC ratios to contrast the persistence of embedded information in the trading volume of OTM and entire options. t -statistics are estimated based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| Day | (1) | | | (2) | | | |
|-----|-------------|-----------|------------|-------------|------------|----------|-----|
| | OTMPC ratio | | | OTMPC ratio | | PC ratio | |
| | Coeff. | t | | Coeff. | t | Coeff. | t |
| +1 | -0.0009*** | (-12.285) | -0.0007*** | (-7.465) | -0.0006*** | (-5.026) | |
| +2 | -0.0006*** | (-8.077) | -0.0006*** | (-7.185) | 0.0002* | (1.829) | |
| +3 | -0.0002*** | (-2.987) | -0.0002** | (-1.962) | -0.0001 | (-1.024) | |
| +4 | -0.0001** | (-2.131) | -0.0003*** | (-3.119) | 0.0002** | (2.379) | |
| +5 | -0.0001** | (-1.962) | -0.0002** | (-2.434) | 0.0002 | (1.628) | |
| +6 | -0.0001** | (-1.987) | -0.0002*** | (-2.763) | 0.0002* | (1.877) | |
| +7 | 0.0000 | (0.042) | -0.0001 | (-1.007) | 0.0002* | (1.748) | |
| +8 | -0.0000 | (-0.086) | -0.0000 | (-0.209) | 0.0000 | (0.432) | |
| +9 | -0.0000 | (-0.281) | -0.0001 | (-1.594) | 0.0003*** | (2.599) | |
| +10 | -0.0000 | (-0.036) | -0.0000 | (-0.283) | 0.0000 | (0.324) | |

Table 6: Fama MacBeth - weekly return predictability

This table reports the result of Fama and MacBeth (1973) regressions of weekly underlying stock return on OTM volume ratios. The dependent variables is the weekly raw return of the underlying stock on week $t + 1$. The main independent variables are variation of OTM volume ratios, (OTMC, OTMP), (OTMPC), (Δ OTMC, Δ OTMP), which are calculated for week t . The control variables include log size, log book-to-market ratio, momentum, illiquidity measure of Amihud (2002) and lagged weekly return, all of which are for week t . Book-to-market ratio is the book equity for the fiscal year ending in the previous calendar year divided by the market equity at the end of December in the previous calendar year. OS is the O/S ratio in Johnson and So (2012). Momentum is defined as the cumulative underlying stock return during the previous six months. Illiquidity is defined as the ratio of absolute daily stock return to daily dollar trading volume, averaged over the previous six months. Weekly lag return is the weekly raw return of underlying stock, one week lagged to the dependent variable. t -statistics are shown in parentheses below the coefficient estimates and are based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|---------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| OTMC ratio | 0.0018*** (3.805) | 0.0019*** (3.815) | | | | | | |
| OTMP ratio | -0.0014*** (-3.244) | -0.0015*** (-3.168) | | | | | | |
| OTMPC ratio | | | -0.0013*** (-4.442) | -0.0014*** (-4.341) | | | | |
| Δ OTMC ratio | | | | | 0.0010*** (2.798) | 0.0010*** (2.593) | | |
| Δ OTMP ratio | | | | | -0.0007* (-1.903) | -0.0012*** (-2.994) | | |
| OTMCS ratio | | | | | | | 0.0059 (0.925) | 0.0148** (2.359) |
| OTMPS ratio | | | | | | | -0.0130** (-2.068) | -0.0032 (-0.479) |
| OS decile | | -0.0001* (-1.854) | | -0.0001** (-2.076) | | -0.0001* (-1.782) | | -0.0001** (-2.439) |
| Short interest | | -0.0144*** (-4.066) | | -0.0144*** (-4.056) | | -0.0127*** (-3.291) | | -0.0151*** (-4.282) |
| Δ CVOL | | 0.0240*** (5.541) | | 0.0253*** (5.769) | | 0.0268*** (4.919) | | 0.0239*** (5.521) |
| Δ PVOL | | -0.0293*** (-6.474) | | -0.0305*** (-6.581) | | -0.0334*** (-5.923) | | -0.0292*** (-6.481) |
| Log Size | 0.0000 (0.306) | -0.0003 (-1.548) | 0.0000 (0.272) | -0.0002 (-1.454) | 0.0002 (0.977) | -0.0002 (-0.956) | 0.0000 (0.181) | -0.0003 (-1.567) |
| BM | 0.0003* (1.762) | 0.0001 (0.565) | 0.0003* (1.848) | 0.0002 (0.779) | 0.0003 (1.472) | 0.0001 (0.400) | 0.0002 (1.107) | 0.0001 (0.582) |
| Momentum | 0.0001 (0.100) | 0.0003 (0.224) | 0.0002 (0.157) | 0.0002 (0.202) | 0.0000 (0.039) | 0.0003 (0.228) | 0.0003 (0.243) | 0.0001 (0.103) |
| Illiquidity | -0.0267** (-1.994) | -0.0777** (-2.088) | -0.0353** (-2.197) | -0.0809** (-1.997) | -0.0500** (-2.055) | -0.0989** (-2.193) | -0.0703* (-1.756) | -0.0772** (-2.052) |
| Weekly lag return | -0.0094*** (-2.733) | -0.0093*** (-2.700) | -0.0088*** (-2.591) | -0.0098*** (-2.893) | -0.0106*** (-2.923) | -0.0100*** (-2.785) | -0.0097*** (-2.686) | -0.0096*** (-2.765) |
| Constant | 0.0016 (0.819) | 0.0049** (2.527) | 0.0024 (1.208) | 0.0057*** (2.876) | 0.0006 (0.287) | 0.0042** (2.091) | 0.0018 (0.861) | 0.0052*** (2.709) |
| Adjusted R^2 | 0.064 | 0.089 | 0.063 | 0.089 | 0.070 | 0.096 | 0.072 | 0.092 |
| N | 768,209 | 709,216 | 747,047 | 692,809 | 653,847 | 622,707 | 709,901 | 709,216 |

Table 7: Delta hedged option return predictability

This table reports the results of Fama and MacBeth (1973) regressions of daily delta hedged call and put returns on OTMPC ratio to evaluate the option return predictability of option trading volume. Delta hedged returns of calls and puts are examined for trading days ranging from t to $t+10$, where t is the trading day on which OTMPC ratio is measured. For each call i and put j , the corresponding delta hedged return r^{dh} between trading days t and $t+\tau$ is defined as

$$\frac{(C_{i,t+\tau} - C_{i,t}) - \Delta_{i,t}(S_{t+\tau} - S_t)}{\Delta_{i,t}S_t - C_{i,t}}; \text{ and}$$

$$\frac{(P_{j,t+\tau} - P_{j,t}) - \Delta_{j,t}(S_{t+\tau} - S_t)}{P_{j,t} - \Delta_{j,t}S_t},$$

where $C_{i,t}$ and $\Delta_{i,t}$ are the price and delta of call i on t , respectively, $P_{j,t}$ and $\Delta_{j,t}$ are the price and delta of put j on t , respectively, and S_t is the price of underlying stock on t . Daily delta hedged returns are obtained for trading days from t to $t+10$ by calculating $r_{i,t+k-1,t+k}^{dh}$ for each option type i while setting k as an integer between 0 and 10. The volume-weighted mean delta-hedged returns for ATM and OTM options are calculated separately for calls and puts, and then employed as dependent variables. OTMPC ratio is defined as the daily OTM put trading volume divided by the daily OTM option trading volume. Each regression includes the log size, log book-to-market ratio, momentum, Amihud (2002) illiquidity measure, and lagged weekly return ($r_{t-4,t}^{dh}$) of the corresponding firm or stock as control variables. For trading day t (the “0” row in the table), the lagged weekly return $r_{t-4,t}^{dh}$ is replaced with $r_{t-5,t-1}^{dh}$ to avoid overlapping. The regression results for control variables are not reported in the table. t -statistics are based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| | | (1) | (2) | | (3) | (4) | | | |
|-----|------------|-----------|------------|-----------|------------|----------|------------|----------|--|
| | | OTM | | | | ATM | | | |
| | | Call | | Put | | Call | | Put | |
| k | Coeff. | t | Coeff. | t | Coeff. | t | Coeff. | t | |
| 0 | -0.0008*** | (-14.181) | 0.0020*** | (28.672) | 0.0003 | (0.337) | -0.0002*** | (-3.251) | |
| +1 | 0.0006*** | (11.616) | -0.0007*** | (-13.084) | 0.0001** | (2.425) | -0.0003*** | (-3.546) | |
| +2 | 0.0002*** | (3.207) | -0.0003*** | (-6.467) | -0.0001** | (-1.961) | -0.0001 | (-1.386) | |
| +3 | 0.0001* | (1.946) | -0.0002*** | (-4.302) | -0.0002*** | (-2.972) | 0.0000 | (0.469) | |
| +4 | 0.0000 | (0.628) | -0.0002*** | (-3.849) | -0.0002*** | (-3.558) | -0.0001 | (-0.942) | |
| +5 | 0.0001** | (2.473) | -0.0001 | (-1.413) | -0.0001 | (-0.947) | 0.0001 | (1.093) | |
| +6 | 0.0002*** | (2.870) | -0.0001** | (-2.256) | -0.0001 | (-0.823) | -0.0000 | (-0.662) | |
| +7 | 0.0000 | (0.373) | -0.0001*** | (-3.047) | -0.0001 | (-0.864) | -0.0000 | (-0.390) | |
| +8 | 0.0000 | (0.387) | -0.0001 | (-1.081) | -0.0002*** | (-2.801) | 0.0000 | (0.260) | |
| +9 | 0.0001*** | (2.605) | -0.0001** | (-1.973) | -0.0001 | (-1.521) | 0.0000 | (0.189) | |
| +10 | 0.0001** | (2.345) | -0.0000 | (-0.487) | 0.0001 | (0.863) | 0.0001 | (1.109) | |

Table 8: Portfolio Analysis - deciles of OTMPC ratio

This table reports the weekly return on week $t + 1$ for OTMPC decile portfolios. Models (1) and (2) show equal- and value-weighted portfolio excess return for each decile. Models (3) and (4) show the CAPM alpha and value-weighted portfolios for each decile. Models (5) and (6) show the Fama-French three factor alpha of equal- and value-weighted portfolios for each decile. Models (7) and (8) show the Carhart's four factor alpha of equal- and value-weighted portfolios for each decile. OTMPC ratio is defined as the weekly OTM put trading volume divided by the weekly OTM option trading volume on week t . The last row displays the performance of the long-short extreme portfolio, (10 - 1). ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| Decile | (1) | | (2) | | (3) | | (4) | | (5) | | (6) | | (7) | | (8) | |
|--------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|
| | Coeff. | t | Coeff. | t | Coeff. | t | Coeff. | t | Coeff. | t | Coeff. | t | Coeff. | t | Coeff. | t |
| 1 | 0.0025*** | (2.451) | 0.0031*** | (3.271) | 0.0009* | (1.858) | 0.0016*** | (3.412) | 0.0004 | (1.144) | 0.0013*** | (3.123) | 0.0007* | (1.864) | 0.0016*** | (4.102) |
| 2 | 0.0028*** | (2.689) | 0.0031*** | (3.457) | 0.0011*** | (2.421) | 0.0017*** | (3.849) | 0.0008* | (1.941) | 0.0016*** | (3.866) | 0.0010*** | (2.366) | 0.0018*** | (4.339) |
| 3 | 0.0019* | (1.860) | 0.0024*** | (2.719) | 0.0002 | (0.512) | 0.0010*** | (2.510) | -0.0001 | (-0.175) | 0.0009*** | (2.516) | 0.0001 | (0.149) | 0.0010*** | (2.871) |
| 4 | 0.0020* | (1.949) | 0.0022*** | (2.454) | 0.0003 | (0.747) | 0.0007** | (1.985) | 0.0000 | (0.109) | 0.0007** | (2.190) | 0.0001 | (0.313) | 0.0009*** | (2.545) |
| 5 | 0.0019* | (1.900) | 0.0011 | (1.295) | 0.0002 | (0.616) | -0.0003 | (-0.825) | 0.0000 | (0.012) | -0.0003 | (-0.759) | 0.0001 | (0.407) | -0.0002 | (-0.449) |
| 6 | 0.0012 | (1.228) | 0.0010 | (1.184) | -0.0004 | (-1.269) | -0.0004 | (-1.280) | -0.0007** | (-2.125) | -0.0004 | (-1.302) | -0.0006* | (-1.805) | -0.0003 | (-1.033) |
| 7 | 0.0017* | (1.701) | 0.0014 | (1.572) | 0.0000 | (0.090) | 0.0000 | (-0.124) | -0.0002 | (-0.712) | -0.0001 | (-0.379) | -0.0001 | (-0.396) | 0.0000 | (0.122) |
| 8 | 0.0016* | (1.717) | 0.0015* | (1.735) | 0.0000 | (0.125) | 0.0001 | (0.258) | -0.0003 | (-0.903) | -0.0001 | (-0.172) | -0.0002 | (-0.720) | 0.0000 | (0.098) |
| 9 | 0.0011 | (1.161) | 0.0010 | (1.163) | -0.0005 | (-1.195) | -0.0004 | (-1.018) | -0.0008*** | (-2.492) | -0.0006* | (-1.706) | -0.0007** | (-2.244) | -0.0005 | (-1.376) |
| 10 | 0.0012 | (1.254) | 0.0012 | (1.380) | -0.0004 | (-0.882) | -0.0002 | (-0.468) | -0.0007** | (-2.297) | -0.0004 | (-1.322) | -0.0007** | (-2.079) | -0.0004 | (-1.144) |
| 10-1 | -0.0013*** | (-3.315) | -0.0019*** | (-3.918) | -0.0012*** | (-3.070) | -0.0018*** | (-3.723) | -0.0012*** | (-2.968) | -0.0018*** | (-3.634) | -0.0014*** | (-3.489) | -0.0020*** | (-4.309) |

Table 9: Subsample Analysis - firm size and short interest

This table reports the result of subsample analysis for return predictability of OTMC and OTMP ratio using Fama and MacBeth (1973) regression. Samples of models 1 and 2 consist of the largest size quintile stocks, samples of models 3 and 4 consist of the smallest size quintile stocks, and samples of models 5 and 6 consist of stocks with short interest larger than 10%. t -statistics are shown in parentheses below the coefficient estimates and are based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| | (1) | (2) | (3) | (4) | (5) | (6) |
|-------------------|-----------------------------|-----------------------------|------------------------------|------------------------------|---------------------------|---------------------------|
| | Largest size quintile | Largest size quintile | Smallest size quintile | Smallest size quintile | Short interest >10% | Short interest >10% |
| OTMC ratio | 0.0007*** (6.665) | 0.0007*** (6.054) | -0.0002 (-0.604) | 0.0010 (0.290) | -0.0101 (-1.114) | 0.0104** (2.076) |
| OTMP ratio | -0.0008*** (-6.624) | -0.0008*** (-6.804) | -0.0015*** (-3.125) | -0.0111 (-1.109) | -0.0094 (-0.709) | 0.0067 (1.400) |
| OS decile | | -0.0000 (-0.263) | | -0.0003 (-0.984) | | 0.0002 (0.442) |
| Short interest | | 0.0014 (0.601) | | -0.0103 (-0.904) | | -0.0164 (-0.687) |
| Log Size | 0.0000 (0.426) | 0.0000 (0.512) | -0.0001 (-0.651) | -0.0044* (-1.860) | -0.0024 (-0.827) | 0.0011 (0.719) |
| BM | 0.0000 (0.321) | 0.0000 (0.185) | 0.0003*** (2.623) | -0.0013 (-0.948) | -0.0017 (-0.683) | 0.0024** (1.980) |
| Momentum | -0.0001 (-0.376) | -0.0003 (-0.826) | -0.0002 (-0.840) | -0.0004 (-0.123) | 0.0096* (1.827) | -0.0023 (-0.805) |
| Illiquidity | 0.8179* (1.746) | 0.5286 (1.021) | -0.0020 (-0.405) | 0.0576 (1.038) | -1.6483 (-0.860) | -0.4288 (-1.233) |
| Weekly lag return | -0.0090*** (-7.568) | -0.0097*** (-8.232) | -0.0046*** (-3.721) | -0.0078 (-0.803) | -0.0015 (-0.065) | -0.0043 (-0.442) |
| Constant | 0.0001 (0.208) | 0.0001 (0.188) | 0.0026* (1.909) | 0.0284* (1.959) | 0.0236 (0.800) | -0.0057 (-0.460) |
| Adjusted R^2 | 0.130 | 0.151 | 0.149 | 0.444 | 0.376 | 0.416 |
| N | 756,123 | 724,023 | 440,747 | 369,959 | 468,146 | 468,145 |

Table 10: Subsample Analysis - subperiod

This table reports subperiod analysis for return predictability of OTMC and OTMP ratio. The sample period is 1996–2005 for models 1 and 2, 2006–2010 for models 3 and 4, and 2011–2014 for models 5 and 6. t -statistics are shown in parentheses below the coefficient estimates and are based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| | (1) | (2) | (3) | (4) | (5) | (6) |
|-------------------|------------------------|------------------------|------------------------|------------------------|---------------------|------------------------|
| | Year | Year | Year | Year | Year | Year |
| | (1996, 2005) | (1996, 2005) | (2006, 2010) | (2006, 2010) | (2011, 2014) | (2011, 2014) |
| OTMC ratio | 0.0007*** (4.693) | 0.0004*** (2.930) | 0.0002** (2.185) | 0.0003** (2.523) | 0.0003** (2.521) | 0.0003*** (2.965) |
| OTMP ratio | -0.0012*** (-8.079) | -0.0010*** (-6.282) | -0.0007*** (-5.323) | -0.0006*** (-5.051) | -0.0001 (-1.381) | -0.0001 (-0.875) |
| OS decile | | -0.0000 (-0.665) | | -0.0000* (-1.658) | | -0.0001*** (-4.170) |
| Short interest | | -0.0024 (-1.495) | | -0.0024** (-2.457) | | -0.0014* (-1.752) |
| Log Size | -0.0001* (-1.752) | -0.0001 (-1.477) | -0.0001* (-1.659) | -0.0001** (-2.479) | 0.0000 (0.097) | -0.0000 (-0.081) |
| BM | 0.0000 (0.499) | 0.0001 (1.033) | -0.0000 (-0.457) | -0.0001 (-0.909) | 0.0001 (1.031) | 0.0000 (0.330) |
| Momentum | 0.0003 (0.883) | 0.0002 (0.572) | -0.0008 (-1.620) | -0.0009* (-1.739) | -0.0000 (-0.025) | 0.0000 (0.040) |
| Illiquidity | -0.0029 (-0.742) | 0.0199* (1.739) | -0.0015 (-0.119) | 0.0005 (0.040) | -0.0028 (-0.465) | -0.0040 (-0.645) |
| Weekly lag return | -0.0086*** (-7.549) | -0.0057*** (-4.403) | -0.0014 (-0.881) | -0.0013 (-0.855) | -0.0002 (-0.135) | -0.0002 (-0.146) |
| Constant | 0.0018** (2.521) | 0.0015*** (2.755) | 0.0010 (1.225) | 0.0016** (2.128) | 0.0005 (0.641) | 0.0010 (1.256) |
| Adjusted R^2 | 0.080 | 0.102 | 0.063 | 0.070 | 0.060 | 0.066 |
| N | 989,341 | 728,402 | 1,012,663 | 1,012,661 | 868,932 | 868,932 |

Table 11: Fama MacBeth - finer OTM ratios

This table presents return predictability of finely defined OTMC and OTMP ratios. OTM options are categorized into three subgroups using the ratio of strike price to underlying stock price, K/S : An option is specified as 1) OTM(5, 10) if $0.9 \leq K/S < 0.95$ for puts and $1.05 < K/S \leq 1.1$ for calls; 2) OTM(10, 20) if $0.8 \leq K/S < 0.9$ for puts and $1.1 < K/S \leq 1.2$ for calls; and 3) OTM(20, ∞) if $K/S < 0.8$ for puts and $1.2 < K/S$ for calls. After identifying trading volume for each subgroup of OTM subgroup, OTMC and OTMP ratios are calculated separately as

$$\text{OTMC} = (\text{Trading volume of the calls in the OTM subgroup}) / (\text{Total options trading volume}),$$

$$\text{OTMP} = (\text{Trading volume of the puts in the OTM subgroup}) / (\text{Total options trading volume}).$$

t -statistics are shown in parentheses below the coefficient estimates and are based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|----------------------------|-------------------------|-------------------------|-------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | Return t+1 | Return t+1 | Return t+1 | Return t+1 | Return t+2 | Return t+2 | Return t+2 | Return t+2 |
| OTMC ratio (5, 10) | 0.0002* (1.822) | | | 0.0004*** (3.631) | 0.0001 (0.546) | | | 0.0002** (2.246) |
| OTMP ratio (5, 10) | -0.0004*** (-2.820) | | | -0.0005*** (-4.020) | -0.0004*** (-3.120) | | | -0.0006*** (-4.241) |
| OTMC ratio (10, 20) | | 0.0004** (2.536) | | 0.0006*** (3.723) | | 0.0005*** (3.075) | | 0.0006*** (3.627) |
| OTMP ratio (10, 20) | | -0.0006*** (-2.721) | | -0.0007*** (-3.221) | | -0.0009*** (-4.275) | | -0.0010*** (-4.546) |
| OTMC ratio (20, ∞) | | | 0.0007 (1.594) | 0.0008* (1.951) | | | 0.0004 (1.088) | 0.0006 (1.427) |
| OTMP ratio (20, ∞) | | | -0.0018 (-0.931) | -0.0019 (-1.024) | | | -0.0027*** (-2.595) | -0.0030*** (-3.111) |
| PC ratio | -0.0009*** (-10.274) | -0.0008*** (-10.257) | -0.0009*** (-11.019) | -0.0005*** (-5.082) | -0.0001* (-1.935) | -0.0001 (-1.043) | -0.0001* (-1.891) | 0.0002** (2.447) |
| Log Size | -0.0001** (-2.045) | -0.0001** (-2.045) | -0.0001** (-1.975) | -0.0001* (-1.850) | -0.0000 (-1.118) | -0.0000 (-1.104) | -0.0000 (-1.110) | -0.0000 (-0.995) |
| BM | 0.0000 (0.417) | 0.0000 (0.473) | 0.0000 (0.652) | 0.0000 (0.661) | 0.0000 (0.720) | 0.0000 (0.731) | 0.0000 (0.661) | 0.0000 (0.645) |
| Momentum | -0.0001 (-0.550) | -0.0001 (-0.449) | -0.0001 (-0.372) | -0.0001 (-0.244) | 0.0000 (0.014) | 0.0000 (0.029) | 0.0000 (0.070) | 0.0000 (0.226) |
| Illiquidity | -0.0025 (-0.623) | -0.0026 (-0.642) | -0.0027 (-0.662) | -0.0027 (-0.661) | -0.0040 (-0.933) | -0.0039 (-0.925) | -0.0037 (-0.885) | -0.0035 (-0.832) |
| Weekly lag return | -0.0053*** (-6.640) | -0.0053*** (-6.669) | -0.0051*** (-6.505) | -0.0048*** (-6.242) | -0.0036*** (-4.645) | -0.0035*** (-4.544) | -0.0033*** (-4.440) | -0.0031*** (-4.120) |
| Constant | 0.0016*** (3.363) | 0.0015*** (3.377) | 0.0015*** (3.354) | 0.0013*** (2.969) | 0.0010** (2.137) | 0.0009** (2.044) | 0.0009** (2.094) | 0.0007* (1.753) |
| Adjusted R^2 | 0.074 | 0.076 | 0.079 | 0.089 | 0.073 | 0.075 | 0.078 | 0.089 |
| N | 2,870,936 | 2,870,936 | 2,870,936 | 2,870,936 | 2,870,893 | 2,870,893 | 2,870,893 | 2,870,893 |

Table 12: OTMPC residual - stock return predictability

This table reports the result of Fama and MacBeth (1973) regressions of daily underlying stock returns on OTMPC residual to evaluate the persistence of return predictability. The dependent variables are the daily underlying stock returns on trading days from $t + 1$ to $t + 10$, where t is the trading day on which OTMPC ratio is measured. OTMPC residual is defined as the daily volume-weighted mean residual of the first-stage OTMPC regression. The first stage regression of OTMPC is designed to eliminate the effect of previous stock returns on OTMPC ratio and is conducted daily. Specifically, we regress the daily OTMPC ratio on daily return on trading days $t - 1$ and t , weekly return, and the square of these three returns, and then take the value of the residual. Next, the main regression is conducted while including log firm size, log book-to-market ratio, momentum, Amihud (2002) illiquidity measure, and lagged weekly return of the corresponding firm or stock as control variables. The regression results for control variables and first stage regression results do not appear in the table. t -statistics are estimated based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| Day | Coeff. | t |
|-----|------------|-----------|
| +1 | -0.0009*** | (-14.361) |
| +2 | -0.0005*** | (-7.598) |
| +3 | -0.0002*** | (-4.396) |
| +4 | -0.0001** | (-2.248) |
| +5 | -0.0001* | (-1.688) |
| +6 | -0.0001 | (-1.000) |
| +7 | -0.0000 | (-0.586) |
| +8 | -0.0000 | (-0.088) |
| +9 | -0.0001 | (-0.890) |
| +10 | 0.0000 | (0.364) |

Table 13: Predictability on M&A target events

This table reports the difference between OTMC and OTMP ratios of target companies and matched companies for 432 M&A cases from 1999 to 2012. Matched stocks are located in the same Fama-French 49 industries and size quintiles. M&A announcement take place in week 0. Each row displays ratio information of different weeks ranging from $t-16$ to $t+4$. OTMC and OTMP ratios are defined as the daily trading volume of out-of-the-money (OTM) calls and puts, respectively, divided by the total option trading volume in each week.

| Week | OTMC target | OTMC matched | diff. | t | OTMP target | OTMP matched | diff. | t |
|------|----------------|-----------------|---------|---------|----------------|-----------------|---------|---------|
| -16 | 0.2395 | 0.2513 | -0.0142 | -1.1155 | 0.1967 | 0.2014 | -0.0006 | -0.0537 |
| -15 | 0.2497 | 0.2500 | 0.0011 | 0.0860 | 0.1878 | 0.1952 | -0.0083 | -0.7518 |
| -14 | 0.2487 | 0.2486 | -0.0036 | -0.2793 | 0.1904 | 0.1928 | -0.0024 | -0.2026 |
| -13 | 0.2399 | 0.2385 | -0.0001 | -0.0110 | 0.1908 | 0.1971 | -0.0065 | -0.5974 |
| -12 | 0.2481 | 0.2494 | 0.0003 | 0.0230 | 0.2014 | 0.1928 | 0.0062 | 0.5843 |
| -11 | 0.2449 | 0.2503 | -0.0051 | -0.4297 | 0.2178 | 0.1952 | 0.0247 | 2.0900 |
| -10 | 0.2522 | 0.2417 | 0.0140 | 1.1445 | 0.1874 | 0.1933 | -0.0047 | -0.4328 |
| -9 | 0.2497 | 0.2461 | 0.0016 | 0.1203 | 0.1805 | 0.1927 | -0.0141 | -1.3217 |
| -8 | 0.2633 | 0.2426 | 0.0174 | 1.3895 | 0.1850 | 0.1968 | -0.0083 | -0.8021 |
| -7 | 0.2511 | 0.2508 | 0.0055 | 0.4398 | 0.1961 | 0.1976 | -0.0001 | -0.0091 |
| -6 | 0.2692 | 0.2434 | 0.0261 | 2.1458 | 0.1876 | 0.2015 | -0.0108 | -0.9920 |
| -5 | 0.2702 | 0.2489 | 0.0207 | 1.6590 | 0.1842 | 0.1964 | -0.0117 | -1.0722 |
| -4 | 0.2701 | 0.2433 | 0.0282 | 2.3632 | 0.2040 | 0.1969 | 0.0047 | 0.4282 |
| -3 | 0.2608 | 0.2408 | 0.0196 | 1.5901 | 0.1796 | 0.2025 | -0.0190 | -1.8259 |
| -2 | 0.2687 | 0.2404 | 0.0278 | 2.3295 | 0.1842 | 0.2010 | -0.0148 | -1.4120 |
| -1 | 0.2620 | 0.2472 | 0.0156 | 1.3202 | 0.1836 | 0.1990 | -0.0164 | -1.4796 |
| 0 | 0.2150 | 0.2388 | -0.0214 | -1.9989 | 0.2159 | 0.1992 | 0.0181 | 1.8203 |
| 1 | 0.2199 | 0.2441 | -0.0258 | -2.0034 | 0.2368 | 0.1991 | 0.0359 | 3.0217 |
| 2 | 0.2110 | 0.2505 | -0.0371 | -2.9347 | 0.2576 | 0.1975 | 0.0616 | 4.5299 |
| 3 | 0.2158 | 0.2558 | -0.0355 | -2.6073 | 0.2474 | 0.2005 | 0.0491 | 3.5877 |
| 4 | 0.2333 | 0.2446 | -0.0111 | -0.7717 | 0.2297 | 0.1970 | 0.0318 | 2.4344 |

Table 14: Predictability on earnings surprise

This table provides regression results of earnings surprise on OTMC and OTMP ratio. The dependent variables are SUE_{AF} , $CAR(-1,1)$ and SUE_{ER} around earnings announcement date. SUE_{AF} is the standard unexplained earnings based on IBES reported analyst forecasts and actual EPS, which is defined as the difference between the actual and the most recent consensus EPSs divided by the stock price. $CAR(-1,1)$ is the cumulative benchmark-adjusted return in the trading day window $(t-1, t+1)$ centered at the earnings announcement date t . SUE_{ER} is the standard unexplained earnings based on last quarters earnings, which is EPS of this quarter minus EPS of last quarter divided by its share price. Benchmark are value-weighted return of size and book-to-market quintile matched stocks. The main independent variables are daily OTMC and OTMP ratios, which are defined as the daily trading volume of out-of-the-money (OTM) calls and puts, respectively, divided by the total option trading volume on trading day t . The control variables include log firm size, log book-to-market ratio, momentum, illiquidity measure of Amihud (2002), and lagged weekly return, all of which are for trading day t . Book-to-market ratio is the book equity for the fiscal year ending in the previous calendar year divided by the market equity at the end of December in the previous calendar year. OS is the O/S ratio in Johnson and So (2012). Momentum is defined as the cumulative underlying stock return during the previous six months. Illiquidity is defined as the ratio of absolute daily stock return to daily dollar trading volume, averaged over the previous six months. Weekly lag return is the weekly raw return of underlying stock, one week lagged to the dependent variable. t -statistics are shown in parentheses below the coefficient estimates and are based on Newey and West (1987) adjusted standard errors with four-week lags. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively.

| | (1) | (2) | (3) | (4) | (5) |
|-------------------|-----------------------|----------------------|-----------------------|----------------------|------------------------|
| | SUE_{AF} | SUE_{AF} | SUE_{AF} | $CAR(-1, 1)$ | SUE_{ER} |
| OTMC ratio | 0.0717 (1.162) | | 0.0602 (0.958) | 0.0049*** (2.716) | 0.0038** (2.230) |
| OTMP ratio | | -0.0767 (-1.444) | -0.0681 (-1.254) | -0.0017 (-0.666) | -0.0011 (-0.618) |
| Log Size | -0.0096** (-2.059) | -0.0083* (-1.883) | -0.0092** (-2.098) | 0.0006 (1.628) | 0.0012*** (4.731) |
| BM | 0.0580** (2.353) | 0.0568** (2.327) | 0.0576** (2.337) | 0.0009 (1.327) | -0.0016 (-1.081) |
| Momentum | -0.0245 (-0.508) | -0.0211 (-0.432) | -0.0225 (-0.464) | 0.0015 (0.627) | 0.0264*** (7.190) |
| Illiquidity | -0.7925 (-0.457) | -0.8849 (-0.486) | -0.7911 (-0.445) | -0.4164* (-1.915) | 0.3405** (2.465) |
| Weekly lag return | 0.0465 (0.148) | 0.0490 (0.157) | 0.0425 (0.136) | 0.0757*** (7.133) | 0.0294** (2.582) |
| Constant | 0.1741** (2.571) | 0.1953*** (2.693) | 0.1877** (2.624) | -0.0033 (-0.928) | -0.0155*** (-4.347) |
| Adjusted R^2 | 0.018 | 0.019 | 0.021 | 0.029 | 0.052 |
| N | 49,938 | 49,938 | 49,938 | 51,952 | 51,866 |

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Appendix A Variable definitions

Table A1: Variable definitions

This table provides a brief description of the variables used in this study. Variables are sorted in alphabetical order.

| Variable name | Description |
|----------------------|--|
| CAR(-1, 1) | The cumulative benchmark-adjusted return in (-1, 1) trading day window around earnings announcement dates. |
| Illiquidity | The ratio of absolute daily stock return to daily dollar trading volume, averaged over the prior six months. |
| Log BM | Natural logarithm of book to market ratio, i.e., book equity for the scal year ending in calendar year $t-1$ divided by the market equity at the end of December of $t-1$. Both book and market equity is calculated based on Fama and French (1993). |
| Log size | Natural logarithm of firm size, i.e., the number of shares outstanding times the closing price. |
| Momentum | The previous six month cumulative return. |
| OS decile | OS is the option volume to stock volume ratio as in Johnson and So (2012). OS decile is collected daily and weekly. 1 st (10 th) decile contains options with the lowest (highest) OS. |
| OTMC | (OTM calls trading volume) / (Total options trading volume) |
| OTMC (10, 20) | (OTM calls trading volume) / (Total options trading volume), for which OTM calls are calls which satisfy $1.1 < (\text{strike price}/\text{stock price}) \leq 1.2$ |
| OTMC (20, ∞) | (OTM calls trading volume) / (Total options trading volume), for which OTM calls are calls which satisfy $1.2 > (\text{strike price}/\text{stock price}) > 1.2$ |
| OTMC (5, 10) | (OTM calls trading volume) / (Total options trading volume), for which OTM calls are calls which satisfy $1.05 < (\text{strike price}/\text{stock price}) \leq 1.1$ |
| OTMCS | (OTM calls trading volume) / (Stock trading volume) |
| OTMP | (OTM puts trading volume) / (Total options trading volume) |
| OTMP (10, 20) | (OTM puts trading volume) / (Total options trading volume), for which OTM puts are puts which satisfy $0.8 \leq (\text{strike price}/\text{stock price}) < 0.9$ |
| OTMP (20, ∞) | (OTM puts trading volume) / (Total options trading volume), for which OTM puts are puts which satisfy $(\text{strike price}/\text{stock price}) < 0.8$ |
| OTMP (5, 10) | (OTM puts trading volume) / (Total options trading volume), for which OTM puts are puts which satisfy $0.9 \leq (\text{strike price}/\text{stock price}) < 0.95$ |
| OTMPS | (OTM puts trading volume) / (Stock trading volume) |
| PC | (Puts trading volume) / (Total options trading volume) |
| Weekly lag return | The weekly raw return of underlying stocks, one week lagged to dependent variable. |

Table A1: Variable definitions (*cont.*)

This table provides a brief description of the variables used in this study. Variables are sorted in alphabetical order.

| Variable name | Description |
|----------------|---|
| Short interest | Supplementary Compustat short interest. |
| SUE_{AF} | The standard unexplained earnings based on IBES reported analyst forecasts and actual EPS, calculated as actual EPS minus most recent consensus EPS divided by its share price. |
| SUE_{ER} | The standard unexplained earnings based on last quarters earnings, calculated as EPS of this quarter minus EPS of last quarter divided by its share price. |
| $\Delta CVOL$ | Monthly change in the implied volatility of at-the-money call with time to maturity of 30 calendar days. |
| $\Delta OTMC$ | Change in OTMC. |
| $\Delta OTMP$ | Change in OTMP. |
| $\Delta PVOL$ | Monthly change in the implied volatility of at-the-money put with time to maturity of 30 calendar days. |

Appendix B Additional tables

Table B1: Summary statistics: option trading volume ratios

This table presents the summary statistics of daily option trading volume ratios during 1996–2014. OTMC (resp. OTMP) is the ratio of out-of-the-money (OTM) call (resp. put) trading volume to total option trading volume, and OTMPC is the ratio of OTM put trading volume to total OTM option trading volume. PC is the ratio of put trading volume to total option trading volume. The details about constructing these variables are available in Section 2.

| Year | Number of firms | OTMC | | OTMP | | OTMPC | | PC | |
|------|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|
| | | Mean | Std | Mean | Std | Mean | Std | Mean | Std |
| 1996 | 1,489 | 0.229 | 0.291 | 0.139 | 0.233 | 0.396 | 0.402 | 0.313 | 0.314 |
| 1997 | 1,817 | 0.223 | 0.286 | 0.136 | 0.231 | 0.394 | 0.401 | 0.306 | 0.312 |
| 1998 | 2,038 | 0.228 | 0.286 | 0.139 | 0.233 | 0.390 | 0.399 | 0.324 | 0.319 |
| 1999 | 2,098 | 0.226 | 0.279 | 0.142 | 0.225 | 0.407 | 0.396 | 0.303 | 0.302 |
| 2000 | 2,108 | 0.248 | 0.277 | 0.143 | 0.220 | 0.381 | 0.378 | 0.298 | 0.292 |
| 2001 | 1,869 | 0.236 | 0.284 | 0.172 | 0.251 | 0.418 | 0.385 | 0.361 | 0.319 |
| 2002 | 1,765 | 0.219 | 0.280 | 0.183 | 0.256 | 0.458 | 0.387 | 0.401 | 0.323 |
| 2003 | 1,670 | 0.215 | 0.280 | 0.188 | 0.255 | 0.482 | 0.385 | 0.376 | 0.310 |
| 2004 | 1,837 | 0.230 | 0.288 | 0.180 | 0.254 | 0.453 | 0.386 | 0.374 | 0.310 |
| 2005 | 1,885 | 0.234 | 0.285 | 0.182 | 0.250 | 0.449 | 0.381 | 0.381 | 0.306 |
| 2006 | 2,051 | 0.232 | 0.281 | 0.183 | 0.249 | 0.450 | 0.379 | 0.388 | 0.302 |
| 2007 | 2,160 | 0.252 | 0.288 | 0.195 | 0.256 | 0.443 | 0.373 | 0.393 | 0.306 |
| 2008 | 2,055 | 0.268 | 0.285 | 0.213 | 0.260 | 0.445 | 0.365 | 0.427 | 0.308 |
| 2009 | 1,925 | 0.244 | 0.280 | 0.226 | 0.267 | 0.488 | 0.365 | 0.415 | 0.303 |
| 2010 | 1,966 | 0.258 | 0.288 | 0.218 | 0.265 | 0.468 | 0.365 | 0.398 | 0.305 |
| 2011 | 1,987 | 0.273 | 0.281 | 0.229 | 0.260 | 0.462 | 0.353 | 0.405 | 0.301 |
| 2012 | 1,847 | 0.260 | 0.274 | 0.228 | 0.258 | 0.474 | 0.352 | 0.412 | 0.296 |
| 2013 | 2,014 | 0.253 | 0.269 | 0.227 | 0.255 | 0.480 | 0.350 | 0.402 | 0.292 |
| 2014 | 2,125 | 0.267 | 0.276 | 0.214 | 0.252 | 0.451 | 0.350 | 0.400 | 0.298 |

Table B2: Correlation matrix between predictors

This table summarizes the correlation among option volume and price based predictors. The variables are constructed from weekly observations.

| Variables | OTMC | OTMP | OTMPC | PC | OS decile | OTMCS | OTMPS | Short interest | Δ CVOL | Δ PVOL |
|----------------|------|--------|--------|--------|-----------|--------|--------|----------------|---------------|---------------|
| OTMC | - | -0.193 | -0.649 | -0.396 | 0.034 | 0.343 | -0.062 | -0.004 | 0.025 | 0.018 |
| OTMP | | - | 0.688 | 0.578 | 0.060 | -0.034 | 0.370 | 0.007 | 0.002 | 0.008 |
| OTMPC | | | - | 0.501 | 0.016 | -0.196 | 0.236 | 0.001 | -0.022 | -0.012 |
| PC | | | | - | 0.002 | -0.137 | 0.225 | 0.036 | 0.039 | 0.044 |
| OS decile | | | | | - | 0.499 | 0.456 | 0.129 | 0.043 | 0.046 |
| OTMCS | | | | | | - | 0.529 | 0.101 | 0.032 | 0.031 |
| OTMPS | | | | | | | - | 0.097 | 0.032 | 0.037 |
| Short interest | | | | | | | | - | 0.005 | 0.010 |
| Δ CVOL | | | | | | | | | - | 0.916 |
| Δ PVOL | | | | | | | | | | - |

Table B3: Summary statistics - Finer classification of OTM options

This table reports summary statistics of OTM volume ratios that are calculated based on finer OTM option categories. OTM options are categorized into three subgroups using the ratio of strike price to underlying stock price, K/S : An option is specified as 1) OTM(5, 10) if $0.9 \leq K/S < 0.95$ for puts and $1.05 < K/S \leq 1.1$ for calls; 2) OTM(10, 20) if $0.8 \leq K/S < 0.9$ for puts and $1.1 < K/S \leq 1.2$ for calls; and 3) OTM(20, ∞) if $K/S < 0.8$ for puts and $1.2 < K/S$ for calls. After identifying trading volume for each subgroup of OTM subgroup, OTMC and OTMP ratios are calculated separately as

$$\text{OTMC} = (\text{Trading volume of the calls in the OTM subgroup}) / (\text{Total options trading volume}),$$

$$\text{OTMP} = (\text{Trading volume of the puts in the OTM subgroup}) / (\text{Total options trading volume}).$$

| Year | Number of firms | OTMC (5,10) | | OTMC (10,20) | | OTMC (20, ∞) | | OTMP (5,10) | | OTMP (10,20) | | OTMP (20, ∞) | |
|------|-----------------|-------------|-------|--------------|-------|----------------------|-------|-------------|-------|--------------|-------|----------------------|-------|
| | | Mean | Std | Mean | Std | Mean | Std | Mean | Std | Mean | Std | Mean | Std |
| 1996 | 1,489 | 0.114 | 0.238 | 0.089 | 0.202 | 0.032 | 0.119 | 0.061 | 0.163 | 0.029 | 0.109 | 0.007 | 0.054 |
| 1997 | 1,817 | 0.116 | 0.238 | 0.089 | 0.201 | 0.031 | 0.116 | 0.061 | 0.162 | 0.029 | 0.110 | 0.007 | 0.054 |
| 1998 | 2,038 | 0.116 | 0.236 | 0.095 | 0.206 | 0.043 | 0.141 | 0.062 | 0.163 | 0.033 | 0.116 | 0.010 | 0.064 |
| 1999 | 2,098 | 0.121 | 0.235 | 0.110 | 0.214 | 0.054 | 0.151 | 0.062 | 0.158 | 0.038 | 0.119 | 0.015 | 0.072 |
| 2000 | 2,108 | 0.114 | 0.222 | 0.130 | 0.218 | 0.102 | 0.197 | 0.058 | 0.150 | 0.043 | 0.122 | 0.023 | 0.086 |
| 2001 | 1,869 | 0.113 | 0.234 | 0.110 | 0.216 | 0.068 | 0.169 | 0.074 | 0.178 | 0.048 | 0.138 | 0.021 | 0.089 |
| 2002 | 1,765 | 0.108 | 0.230 | 0.089 | 0.200 | 0.036 | 0.125 | 0.082 | 0.187 | 0.048 | 0.136 | 0.016 | 0.077 |
| 2003 | 1,670 | 0.105 | 0.227 | 0.066 | 0.173 | 0.017 | 0.085 | 0.084 | 0.186 | 0.042 | 0.124 | 0.011 | 0.064 |
| 2004 | 1,837 | 0.103 | 0.224 | 0.063 | 0.170 | 0.018 | 0.088 | 0.080 | 0.181 | 0.033 | 0.110 | 0.007 | 0.051 |
| 2005 | 1,885 | 0.105 | 0.220 | 0.059 | 0.160 | 0.015 | 0.079 | 0.078 | 0.176 | 0.029 | 0.101 | 0.006 | 0.045 |
| 2006 | 2,051 | 0.108 | 0.223 | 0.066 | 0.168 | 0.016 | 0.081 | 0.078 | 0.174 | 0.030 | 0.102 | 0.006 | 0.045 |
| 2007 | 2,160 | 0.116 | 0.229 | 0.076 | 0.179 | 0.021 | 0.092 | 0.085 | 0.183 | 0.034 | 0.109 | 0.007 | 0.047 |
| 2008 | 2,055 | 0.111 | 0.222 | 0.110 | 0.208 | 0.060 | 0.157 | 0.092 | 0.191 | 0.058 | 0.145 | 0.024 | 0.089 |
| 2009 | 1,925 | 0.115 | 0.227 | 0.096 | 0.201 | 0.036 | 0.124 | 0.101 | 0.200 | 0.062 | 0.152 | 0.022 | 0.089 |
| 2010 | 1,966 | 0.118 | 0.225 | 0.072 | 0.175 | 0.016 | 0.083 | 0.100 | 0.196 | 0.044 | 0.126 | 0.011 | 0.060 |
| 2011 | 1,987 | 0.121 | 0.216 | 0.080 | 0.177 | 0.022 | 0.095 | 0.102 | 0.188 | 0.050 | 0.130 | 0.014 | 0.068 |
| 2012 | 1,847 | 0.110 | 0.205 | 0.064 | 0.158 | 0.016 | 0.079 | 0.099 | 0.184 | 0.043 | 0.120 | 0.011 | 0.059 |
| 2013 | 2,014 | 0.103 | 0.197 | 0.053 | 0.143 | 0.012 | 0.067 | 0.095 | 0.179 | 0.037 | 0.111 | 0.009 | 0.057 |
| 2014 | 2,125 | 0.105 | 0.201 | 0.059 | 0.153 | 0.018 | 0.086 | 0.086 | 0.172 | 0.035 | 0.110 | 0.011 | 0.064 |

Table B4: Correlation matrix among finer OTM ratios

This table summarizes the correlation among finely defined option volume ratios. OTM options are categorized into three subgroups using the ratio of strike price to underlying stock price, K/S : An option is specified as 1) OTM(5, 10) if $0.9 \leq K/S < 0.95$ for puts and $1.05 < K/S \leq 1.1$ for calls; 2) OTM(10, 20) if $0.8 \leq K/S < 0.9$ for puts and $1.1 < K/S \leq 1.2$ for calls; and 3) OTM(20, ∞) if $K/S < 0.8$ for puts and $1.2 < K/S$ for calls. After identifying trading volume for each subgroup of OTM subgroup, OTMC and OTMP ratios are calculated separately as

$$\text{OTMC} = (\text{Trading volume of the calls in the OTM subgroup}) / (\text{Total options trading volume}),$$

$$\text{OTMP} = (\text{Trading volume of the puts in the OTM subgroup}) / (\text{Total options trading volume}).$$

The variables are constructed from daily observations.

| | OTMC (5,10) | OTMC (10,20) | OTMC (20, ∞) | OTMP (5,10) | OTMP (10,20) | OTMP (20, ∞) | PC | OTMPC |
|----------------------|----------------|-----------------|-------------------------|----------------|-----------------|-------------------------|--------|--------|
| OTMC (5,10) | - | -0.155 | -0.046 | -0.072 | -0.065 | -0.036 | -0.244 | -0.293 |
| OTMC (10,20) | | - | -0.011 | -0.088 | -0.039 | -0.012 | -0.221 | -0.324 |
| OTMC (20, ∞) | | | - | -0.065 | -0.021 | 0.014 | -0.143 | -0.221 |
| OTMP (5,10) | | | | - | -0.067 | -0.016 | 0.372 | 0.420 |
| OTMP (10,20) | | | | | - | 0.023 | 0.252 | 0.301 |
| OTMP (20, ∞) | | | | | | - | 0.128 | 0.167 |
| PC | | | | | | | - | 0.582 |
| OTMPC | | | | | | | | - |